

**Les Entretiens de l'AMF  
Thursday 18 november 2004**

**Grand Auditorium, Palais Brongniart, Paris**

**"The investor experience in financial markets :  
how to find information, vote and invest wisely ?"**

**8.00 am      Registration - Coffee**

**8.30 am      Introduction : Gérard Rameix, Chief Executive, AMF**

**8.45 – 10h15 am**

**Will IFRS impact the relationship between issuers and the market?**

Speakers

Pierre Bollon, Managing director, AFG

Franck Ceddaha, Associé-gérant, Oddo Pinatton Corporate

Stig Enevoldsen, Chairman, European Financial Reporting Advisory Group (EFRAG)

Eliane Rouyer, Investor Relations Officer, Accor and President of Cliff (French IR Association)

Laurence Stoclet, Financial Director, Ipsos

Facilitator

Philippe Danjou, Director, Corporate Accounting and Auditing Division, AMF

**10.15 am Coffee Break**



**10.30 am – 12.00 pm**

**Exercising voting rights at annual general meetings: expectations, problems, regulations and oversight.**

Speakers

Jean-Pierre Hellebuyck, Vice Chairman, Axa Investment Managers

Pierre-Henri Leroy, Chairman, Proxinvest

Bruno Prigent, Head of Investors Services, Société Générale

Antoine de Salins, Member of the Supervisory Board, Fonds de réserve pour les retraites

John L. Sullivan, Senior Counsel, Division of Investment Management, US Securities and Exchange Commission (SEC)

Facilitator

Bruno Gizard, Managing director, Investment Services and Asset Management Division, AMF

**12.00 pm – Address by Xavier Musca,  
French Director of Treasury and of Economy Policy**

**12.45 pm Buffet Lunch**

**2.30 – 4.30 pm**

**Provision of investment services and marketing of financial products: Who is responsible for what? How should investors be protected?**

Speakers

Olivier Collin, Chairman, Chambre des indépendants du patrimoine

Jean-François Filliatre, Chief editor, Mieux Vivre Votre Argent

Frédéric Lagier, CFO, CANCAVA

Yves Martrenchar, Head of Retail Activities, BNP Paribas

Catherine Patou, Head of Compliance, CDC Ixis capital markets

Samuel Pinto, Member of the Supervisory Board, Compagnie financière Edmond de Rothschild Banque

Dan Waters, Director Retail Policy Division and Asset Management Sector Leader, Financial Services Authority (FSA)

Facilitator

Hubert Reynier, Managing director, Regulation Policy and International Affairs Division, AMF

**4.30 pm Wrap-up by Michel Prada, Chairman of the AMF**