



## Book III - Service providers

### Title II - Other service providers

#### Chapter V bis - Crowdfunding investment advisers

##### Section 2 - Conduct of business rules

### General regulation of the AMF

#### Article 325-52 into force from 08 June 2018 to 16 March 2022

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The user will be redirected to the European regulations as initially published in the Official Journal of the European Union and to the subsequent corrigenda, if any. The AMF does not guarantee the completeness of the redirections to these European regulations and corrigenda.

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#### Article 325-52

I. - All information, including advertisements, issued by crowdfunding investment advisers shall be fair, clear and not misleading. It shall be presented in a balanced manner.

The content of such information must comply with II to VIII of Article 325-12.

II. - All advertisements issued by a crowdfunding investment adviser shall indicate:

- 1 • Its company name;
- 2 • Its registered office;
- 3 • Its status as a crowdfunding investment adviser and the name of the professional association of which it is a member; and
- 4 • Its registration number in the register referred to in I of Article L. 546-1 of the Monetary and Financial Code.

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This information shall also contain a prominent and easily-accessible reference to the risks inherent to the investments the crowdfunding investment adviser is authorised to propose and, in particular, the risk of total or partial loss of the capital and illiquidity risk and, in the case of offers for minibons described in Article L. 223-6 of the Monetary and Financial Code, the risks of the issuer's default, including the default rate described in Point 3° of Article 325-51, calculated in compliance with that same Article.

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📄 Version into force since 17 March 2022

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📄 Version into force from 1 October 2014 to 7 June 2018