



## Book IV - Collective investment products

### Title II - AIFS

#### Chapter I - General provisions

##### Section 1 - Procedure for marketing and pre-marketing of AIFs

##### Sub-section 3 - Marketing rules

##### Paragraph 1 - General provisions

### General regulation of the AMF

#### Article 421-25 into force since 03 January 2018

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The user will be redirected to the European regulations as initially published in the Official Journal of the European Union and to the subsequent corrigenda, if any. The AMF does not guarantee the completeness of the redirections to these European regulations and corrigenda.

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#### Article 421-25

The AMF is entitled to exercise the prerogatives referred to in Article 314-6 with regard to any person distributing AIFs.

Advertisements from the AIF aimed at investors shall be clearly identified as such. They shall be accurate, clear and not

misleading. More specifically, if an advertisement containing an invitation to buy units or shares in an AIF includes specific information about the AIF, it cannot contain information that contradicts the information provided in the investor disclosure documents or that understates the importance of such information.

Such advertisements shall state whether investor disclosure documents exist and are available.

They shall stipulate where and in which languages the holders of units or shares of the AIF and potential investors can obtain this information and these documents, or how they can gain access to them.

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