

AMF ANNUAL CONFERENCE 2010

Thursday 25 November 2010 Pavillon Cambon - Capucines / 46 rue Cambon / 75001 Paris

FINANCIAL REGULATION THREE YEARS INTO THE CRISIS

8h00-8h30 RECEPTION - COFFEE

8h30-9h00

INTRODUCTION Bruno Le Maire,
Minister of Food, Agriculture and Fisheries

9h00-10h30 Panel discussion 1

Financial regulation: what progress towards the G-20 goals?

MODERATOR: Thierry Francq, *Secretary General,*
Autorité des marchés financiers

SPEAKERS:

Jonathan Faull, *Director General for Internal Market and Services,*
European Commission

Todd Groome, *Chairman, Alternative Investment Management Association (AIMA)*

Hans Hoogervorst, *Chairman of the Board, Netherlands Authority*
for the Financial Markets (AFM)

Michel Péretié, *CEO, Corporate & Investment Banking, Société Générale*

Maria Helena Santana, *Chairperson, Comissão de Valores Mobiliários, Brasil*

10h30-11h00 COFFEE

11h00-12h30 Panel discussion 2

**Marketing financial products in the post-crisis world:
accountabilities and legal framework**

MODERATOR: Pauline Leclerc-Glorieux, *Managing Director,*
Autorité des marchés financiers

SPEAKERS:

Christophe de Backer, *CEO, HSBC France*

Eric Briat, *Managing Director, Institut national de la consommation*

Jean-Philippe Thierry, *Vice-Chairman, Autorité de contrôle prudentiel*

François Villeroy de Galhau, *Head of French Retail Banking, BNP Paribas*

12h30-12h45

WRAP-UP ADDRESS Jean-Pierre Jouyet,
Chairman, Autorité des marchés financiers

12h45 BUFFET AND DRINKS

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