AUTORITÉ DES MARCHÉS FINANCIERS

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05 October 2015

AMF public consultation on the communication of promotional literature in the social media by asset management companies and debt securities issuers

This consultation document addresses the use of social media by investment management companies and debt securities issuers. It includes proposals for clarification of the rules that apply to the communication of promotional literature, archiving policy, treatment of third-party publications, opinion-posting and the internal organisation of the actors in question. Contributions are to be sent by 13 November 2015 to: directiondelacommunication@amf-france.org URL = [mailto:directiondelacommunication@amf-france.org]

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