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## **AMF publishes the results of an image study conducted with investment services providers, investment management companies and listed companies**

**The Autorité des marchés financiers has tasked last spring the poll company Kantar Public to conduct an image and satisfaction survey with regulated entities and companies for which the AMF reviews financial information. The results are published today.**

With this study, the AMF wanted to assess the quality of its relationship and its image with regulated professionals and obtain an initial overview of the AMF's strengths and areas for improvement. In addition to the quality of the relationship between the regulator and professionals and its image, other themes covered by the questionnaire included the performance of the AMF with regard to its objectives, the perception of its enforcement action, the professional competence of its staff, the quality of the information provided by the regulator as well as its operational decision-making processes. An open-ended question also allowed respondents to express their expectations of the Autorité.

On a basis of 277 respondents, the study conducted online last May shows that the AMF is an institution recognised, appreciated and respected for its useful purpose. Scored on a scale of 1 to 10, the quality of the relationship with the Autorité is judged very positively, with an average score of 7.7. The AMF is also considered efficient, with an average score of 7.1. This score is even more favourable when professionals are questioned on objectives directly related to the main missions of the AMF, such as ensuring the integrity of financial markets, investor confidence and risk prevention. With regard to objectives that the Autorité has set

more recently, the study shows that professionals would like to see the AMF go further in addressing the question of the competitiveness of the Paris financial centre, accompanying innovation and supporting the financing of the economy.

Generally speaking, professionals view the AMF as an independent authority that helps to improve professionals' behaviour. Perceptions remain positive, to varying degrees based on the profiles of respondents, but are sometimes more moderate with regard to attentiveness, openness, the hierarchy of risks and influence outside France.

Finally, the study reveals a desire for greater support during the introduction of new regulations.

The conclusions of this study will add to the reflection currently led on the AMF's future strategic plan.

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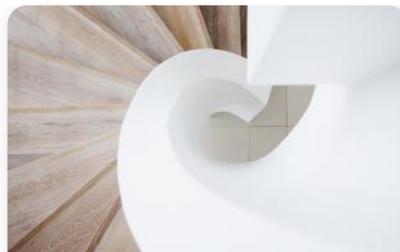


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