



AUTORITÉ
DES MARCHÉS FINANCIERS

Print from the website of the AMF

14 October 2021

AMF Household Savings Observatory

The AMF's Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

The French and Responsible Investment Products - July 2021

The AMF carried out a study on the knowledge and perceptions of French people regarding responsible investments and labels. The aim was also to survey their views on the role of financial institutions and their advisors.



Detailed results URL = [https://www.amf-france.org/sites/default/files/private/2021-09/the-french-and-responsible-investment-products-july-2021_1.pdf]

HOUSEHOLD SAVINGS OBSERVATORY NEWSLETTERS _____

Lettre No.44 - September 2021

Letter No.43 - July 2021

Letter No.42- March 2021

Letter No.41 - December 2020

Lettre No.44 - September 2021

This letter is entirely dedicated to the results of the two studies conducted by the AMF on French perceptions of responsible investment products.



Letter No.43 - July 2021

This Letter provides an update on the evolution of the holding of securities. Shareholding remained stable between 2020 and 2021. However, a rejuvenation of equity holders has been noted.



Letter No.42- March 2021

This Letter is dedicated to the costs of financial investments (direct investment in equities and investments through collective investments). Financial investment fees continued to decrease in 2020. However, the decrease is still modest.



Letter No.41 - December 2020

Has the health crisis changed the preferences of savers and investors? Find in this Letter the answers to this questions, taken from the 4th edition of the AMF Savings and Investment Barometer, completed this year with an in-depth study of individual investors, their motivations and practices.



THE ACTIVE RETAIL INVESTOR DASHBOARD

No.4 -October 2021

No.3 - July 2021

No.2 - April 2021

No.1 - January 2021

No.4 -October 2021

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.



No.3 - July 2021

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.



No.2 - April 2021

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.



No.1 - January 2021

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.



AMF SAVINGS AND INVESTMENT BAROMETER _____

2020 Barometer

2019 Barometer

2018 Barometer

2017 Barometer

2020 Barometer

For the past 3 years, the AMF Barometer has been asking the French about their investment preferences and perceptions, particularly with regard to equity investments. For this 4th wave, 1,200 French people aged 18 and over were interviewed at the end of September 2020. In particular, they were asked about the impact of the health crisis on their savings and investments.



2019 Barometer

The AMF publishes the 3rd edition of its Savings and Investment Barometer. This annual survey looks at French attitudes and preferences regarding savings and investments. In particular, the Barometer tracks changes in perceptions of equity investments.



2018 Barometer

The AMF publishes the 2nd edition of its Savings and Investment Barometer. This annual survey shows that investment intentions in equities are increasing.



2017 Barometer

We present the 1st edition of the savings and investment barometer. This annual survey of the AMF asks a sample of 1200 French on their attitudes and opinions about savings, and in particular to equity investments.



LAST SURVEYS OF THE AMF SAVINGS OBSERVATORY

Sustainable Finance : legibility

Sustainable finance : perceptions

2020 Investors Survey

Information on fees and charges

Sustainable Finance : legibility

The AMF conducted a qualitative study in July 2021 to assess the readability of responsible investment products documents. The objective was to review investors' perceptions regarding these documents.



Sustainable finance : perceptions

The AMF carried out a study in June 2021 on French people's opinions and perceptions regarding responsible investment products.



2020 Investors Survey

The AMF conducted an in-depth study of holders of investment products. This study provides an accurate snapshot of these investors, their motivations and investment practices. It also explores the effects of the health crisis on their investment behaviour.



Information on fees and charges

The AMF conducted a qualitative study among retail investors to assess the clarity of the information provided about fees on direct investments in securities or investments via collective undertakings. Find out the main findings.



ARCHIVES

All Households Savings Observatory Newsletters

All Reports, research & analysis

Keywords

- SAVINGS PROTECTION
- MARKETING
- SHARES
- COLLECTIVE INVESTMENTS

ON THE SAME TOPIC

 Subscribe to our alerts and RSS feeds



HOUSEHOLD SAVINGS NEWSLETTER

SUSTAINABLE FINANCE

30 September 2021

AMF Household Savings Newsletter - No. 44 - September 2021



RETAIL INVESTORS DASHBOARD

LONG TERM INVESTMENT

27 January 2021

The active retail investor Dashboard - N°1 - January 2021



Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact:

Communication Directorate – Autorité des marchés financiers 17 place de la Bourse – 75082 Paris
cedex 02