

Print from the website of the AMF

20 March 2020

The Autorité des Marchés Financiers is calling on retail investors to exercise utmost vigilance with regard to whisky investment offers

Following numerous reports from investors, the AMF is warning the public against proposals to invest in whisky. Several platforms inviting French investors to subscribe online to these investments have already been added to the AMF's blacklist of unregistered offers.

To date, no whisky investment offer has obtained the mandatory pre-marketing registration from the regulator.

The AMF recommends that investors do not take up these solicitations from persons inciting them to invest in whisky and do not communicate them to third parties, in any form whatsoever.

As of 19 March 2020, the AMF had already placed 12 platforms proposing to investors to invest in whisky on the blacklist. They are :

- www.blm-whisky.com
- cave-epargnewhisky.com
- www.epargne-whisky.com

- www.epargnewhisky.com
- www.epargne-whisky-avis-forum.com
- www.epargne-whisky-formulaire.com
- <https://www.good-whiskey.com/>
- www.investir-dans-le-whisky.com
- pfm.whisky-patrimoine.com
- www.tousmesbonsplans.com/campagne-whisky/index.php
- www.whisky-prestige.com
- whisky-veritas.com

In the context of the current financial markets turmoil, the AMF calls on retail investors to further increase their vigilance regarding investment proposals by phone or on the Internet, presented as safe havens.

Generally speaking, the AMF reminds investors and individuals to follow these safety guidelines before making any investment:

- no advertising materials should make you overlook the fact that high returns always involve high risk;
- learn as much as you can about the company or intermediary trying to sell you a product (authorization/certification, company history, location of head offices, etc.);
- only invest in a product you understand;
- ask yourself how, and by whom, the purchase price or selling price of the advertised product is set, and find out the precise terms and timeline for selling the product, especially in cases where the product invests in an asset class with low liquidity.

Do you have any questions? You can find out more the AMF website:

<https://www.amf-france.org/> URL = [https://www.amf-france.org/] or call +33 (0)1 53 45 62 00 from Monday to Friday from 9 am to 12:30 pm and from 1:30 pm to 5 pm.

You can also download the AMF Protect Epargne application, available on IOS or at the following link: <https://protectepargne.amf-france.org/> URL = [https://protectepargne.amf-france.org/]

About the AMF

The AMF is an independent public authority responsible for ensuring that savings invested in financial products are protected and that investors are provided with adequate information. The AMF also supervises the orderly operations of markets. Visit our website <https://www.amf-france.org> URL = [https://www.amf-france.org]

PRESS CONTACT

— AMF Communications
Directorate

+33 (0)1 53 45 60 28

Read more

- ✎ Warnings and blacklists of unauthorized companies and websites
- ✎ List of investment offers in miscellaneous assets registered with the AMF

ON THE SAME TOPIC

 Subscribe to our alerts and RSS feeds

**WARNING**

SAVINGS PROTECTION

18 November 2020

The AMF urges retail investors to exercise the greatest vigilance towards certain activities proposed by Laurent Chenot

**WARNING**

SAVINGS PROTECTION

26 October 2020

The AMF warns the public against Vuelex

**WARNING**

SAVINGS PROTECTION

02 October 2020

The AMF warns the public against ELG Capital Partners and its website www.elgcapitalpartners.fr



Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact: Communication Directorate – Autorité des marchés financiers 17 place de la Bourse – 75082 Paris cedex 02