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Retail investors and their activity since the COVID crisis: younger, more numerous and attracted by new market participants

A new study by the Autorité des Marchés Financiers confirms the renewed interest of retail investors in the financial instruments under its jurisdiction. This study shows a marked increase in active investors, which age has dropped by 8 years to below 50. Usually dominated by traditional banks and online brokers, stock market investments by retail investors are increasingly being made via neo-brokers.

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