

# "Making Finance Meaningful Again: How to Finance Economic Growth?"

**AMF Annual Conference 2014**

**Thursday 27 November 2014  
Paris – France**

## Programme

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**8:00**

**RECEPTION COFFEE**

**8:30-9:00**

**Introduction: Gérard Rameix,**  
Chairman, Autorité des marchés financiers

**9:00-10:30**

**PANEL DISCUSSION NO. 1**  
**What is the right framework to finance companies' growth?**

**Moderator: Benoît de Juvigny,** Secretary General,  
Autorité des marchés financiers

Speakers:

- **Eng Seng Ang,** President (Europe), GIC (London) Private Limited
- **Marie-Anne Barbat-Layani,** Chief Executive, French Banking Federation (FBF)
- **Nicolas Dufourcq,** Executive Director, French Public Investment (BPI)
- **Olivier Guersent,** Deputy Director General, Internal Market and Services Department (DG MARKT), European Commission
- **Denis Ranque,** President, High Committee on Business Governance, and Chairman of the Board of Directors, Airbus Group

**10:30-11:00**

**COFFEE**

**11:00-12:30**

**PANEL DISCUSSION NO. 2**  
**How can the French asset management industry be adapted to the new market deal?**

**Moderator: Xavier Parain,** Managing Director in charge of the Asset Management Directorate, Autorité des marchés financiers

Speakers:

- **Christian Dargnat,** President, European Fund and Asset Management Association (EFAMA) and Head of Distribution Business Line, BNP Paribas Investment Partners
- **Serge Darolles,** professor, Université Paris Dauphine
- **Thomas Linker,** Managing Director, Head of Multinational Distribution, Allianz Global Investors
- **Xavier Lépine,** Chairman of the Executive Board, Groupe La Française
- **Guillaume Prache,** Managing Director, Better Finance, The European Federation of Financial Services Users

**12:30-13:00**

**Wrap-up: Michel Sapin,** Minister of Finance and Public Accounts

**13:00**

**BUFFET AND DRINKS**