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27 January 2016

2015 AMF study on programmes set up by listed companies to communicate with individual shareholders

At a time when people in France need to be setting more aside in long-term savings vehicles to cope with issues relating particularly to longer life expectancy, the number of individual shareholders is shrinking yearly while the shareholder population is aging. Yet equity investment has its rightful place in long-term savings solutions even if, when disintermediated, this approach requires time and some basic knowledge.

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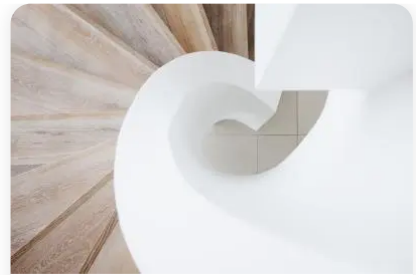


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