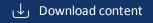


Print from the website of the AMF

10 May 2017

Analysis of techniques used to market speculative trading in Forex and binary options with regard to research on compliance without pressure, persuasion techniques and nudges

The purpose of this report is to identify social influence techniques (commitment, persuasion and indirect suggestions, or nudges) used to market speculative trading in forex and binary options and to provide recommendations to raise public awareness about protecting against these aggressive marketing techniques.

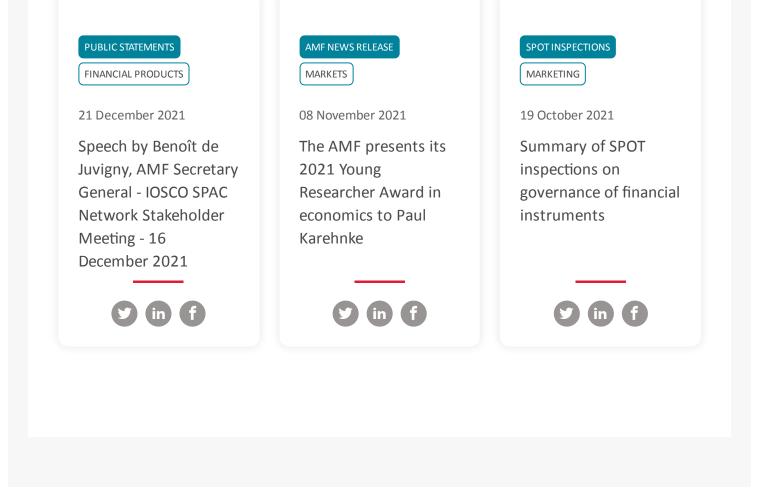


Keywords

FINANCIAL PRODUCTS

ON THE SAME TOPIC

a Subscribe to our alerts and RSS feeds



Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact: Communication Directorate – Autorité des marches financiers 17 place de la Bourse – 75082 Paris cedex 02