

Print from the website of the AMF

16 May 2017

AMF Household Savings Newsletter - No. 23 - May 2017

This newsletter is mostly dedicated to the aggressive sales techniques employed by online speculative trading platforms targeting retail investors. Specialist in the sphere of social influence, the social psychology laboratory at Aix-Marseille University has examined the testimonies of victims of forex and binary options trading and identified the persuasive marketing and engagement techniques in operation



Keywords

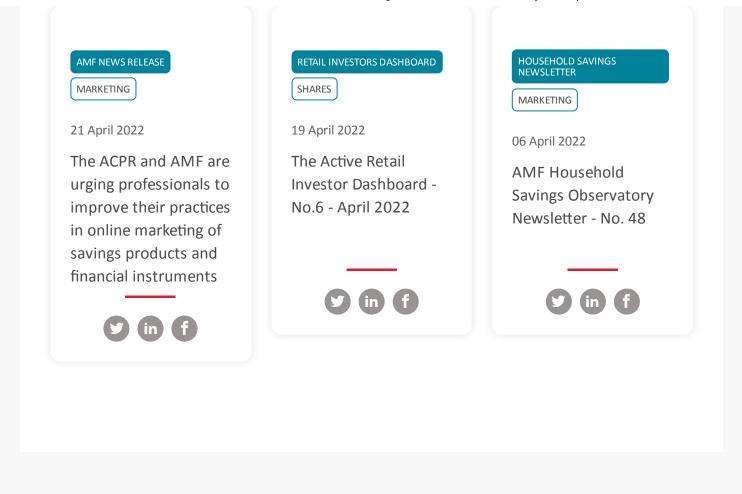
FINANCIAL SCAMS

SHARES

EMPLOYEE SAVINGS SCHEME

ON THE SAME TOPIC

Subscribe to our alerts and RSS feeds



Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact: Communication Directorate – Autorité des marches financiers 17 place de la Bourse – 75082 Paris cedex 02