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DES MARCHÉS FINANCIERS

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## **2018 Employee Savings Week: the AMF, AFG, Treasury, General Directorate of Labour and IEFP organize a meeting for employee-savers and companies, from 26 to 30 March 2018**

France is the leader in Europe for employee savings with more than 10 million people, employees and retirees representing AuM of nearly €131.5 billion. In 2017, more than 315,000 companies offered a PEE company savings plan to their employees, supplemented by a PERCO retirement savings plans for 212,000 of these companies. In 2017, numerous players mobilized to create the first Employee Savings Week in order to meet the information needs of employees and companies in this area. This initiative has been renewed this year and is enriched by many events, always motivated by a constant desire for education. 'Be involved in your employee savings': a highly-topical invite, in the context of the PACTE law<sup>(1)</sup> and at a time when the government has ranked this subject as one of its priorities.

### **Employee savings today**

A positive image, but knowledge is still limited: this is the lesson to be learned from the Kantar TNS employee savings survey for the AMF<sup>(2)</sup>. For 7 out of 10 plan holders, it is a good investment. Yet, this scheme is not fully mastered: only a small majority of holders (54%) feel able to choose the investments in their employee savings plans. This more generally reflects a need for financial education for French people with regard to their savings.



- Make the advantages of employee savings easier to understand for all stakeholders (employees and companies);
- Encourage companies to communicate better with their employees;
- Convince those who don't have an employee savings plan yet to invest in one.

These are the objectives of this Paris marketplace initiative, led for the second time by some thirty partners and placed under the aegis of the AMF, AFG, the General Directorate of Labour, the Treasury, and IEFP.

*"Employee savings is a preferred medium for long-term savings: we need to step up educational efforts in this area, and in this respect, we welcome the fact that the Employee Savings Week is now an annual event"* declares **Robert Ophèle**, President of the AMF.

*"AFG is pleased to be partnering this week, which is a great example of promoting financial education. Employee savings is a win-win scheme for employees and companies"* adds **Eric Pinon**, President of French asset management association AFG (Association Française de la Gestion financière).

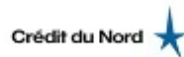
## What's new in 2018

The 2018 Employee Savings Week will bring together an array of content (articles, videos, testimonials, etc.) and events on a single site, as was the case for the first edition. New features this year include a quiz, a glossary and webinars in partnership with Boursorama.

## Employers' federations, unions and partner associations of this Paris marketplace initiative and employee savings companies



#### Les opérateurs de l'épargne salariale



### About the AMF

The AMF is an independent public authority responsible for ensuring that savings invested in financial products are protected, providing investors with adequate information and supervising the orderly operation of markets.

Visit our website [www.amf-france.org](http://www.amf-france.org)

### About the AFG

The Association Française de la Gestion Financière (AFG) represents and promotes the interests of the French asset management industry.

Visit our website [www.afg.asso.fr](http://www.afg.asso.fr)

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[1] Action plan for corporate growth and transformation.

[2] Survey conducted by Kantar TNS in January 2018. 2,010 people were interviewed face-to-face, 55% of whom were active. 135 of those surveyed hold a PEE (12.2% of the active segment), 82 hold a PERCO (7.5%) and 37 hold their employer's shares (3.4%).

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