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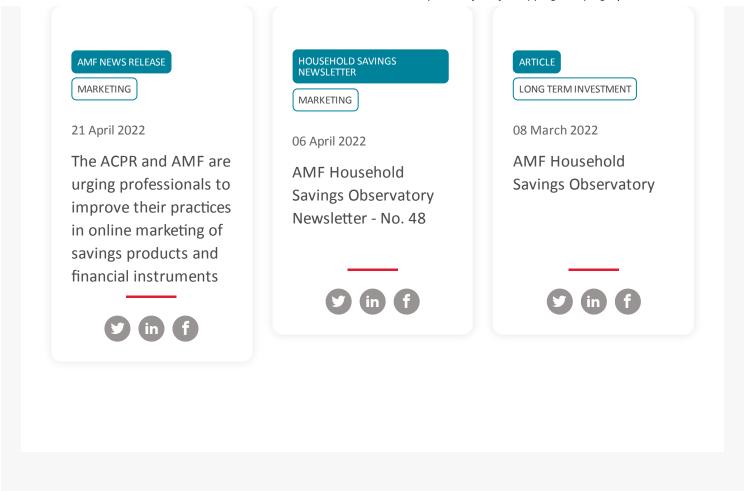
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## Results of 'Online investment subscription' mystery shopping campaign

At the end of 2017, ahead of the coming into effect of the Markets in Financial Instruments Directive II (MiFID II), the AMF wanted to gain a clear picture of the practices of internet operators, online banks and fintech companies, and to measure the progress that traditional retail banks have made in relation to the subscription of online investments.



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