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World Investor Week 2018: the AMF and international regulators will be welcoming investors from all over the world

Organised by IOSCO ⁽¹⁾ (the International Organization of Securities Commissions), in conjunction with several financial regulatory authorities, the 2017 World Investor Week succeeded in reaching out to more than 100 million individuals. The second edition of this international event will be held from 1 to 7 October 2018: a new occasion for the AMF to rally its efforts in the area of financial education.

A public interest initiative

In 2017, more than 82 jurisdictions represented by their national regulatory authorities joined forces to create a unique event: the World Investor Week. Led by IOSCO, the aim of these institutions was to create a rendez-vous that represents a culmination of the various national initiatives. To contribute to a better understanding of financial concepts by the public and better inform people to ensure their better protection are the main objectives of this campaign.

While the first edition of this event involved more than 100 million savers, the AMF is inviting all professionals, associations of savers and investors, etc. who so wish to participate in this educational week for the 2018 edition. All information is available on the website dedicated to the event: www.worldinvestorweek.org.

AMF actions

This World Investor Week fully fits with the national strategy for financial education to which the AMF actively contributes. Like last year, it is supported by various partners (the National Consumers Institute (INC), the association La Finance pour tous, and the French central bank - the Banque de France).

Among the actions planned for this year:

- A repeat of the radio campaign carried out in 2017 with the INC, offering educational programmes lasting 1 min 30 on various subjects, including a new programme dedicated to crypto assets. Broadcast from 1 to 19 October, this campaign will also be accessible via podcast: <https://soundcloud.com/info-placement>
- Events and meetings with individuals: a meeting with individual investors, in partnership with the Banque de France and the F2iC Federation of individual investors on 1 October, as well as a web conference on financial markets supervision, organised with the stock market school Ecole de la Bourse, on 4 October.
- In the area on the website dedicated to savers <https://www.amf-france.org> and on the social networks: new educational content on investments (computer graphics and video, etc.) as well as daily posts on the Facebook page.

In 2017, the World Investor Week was notably the occasion to announce the launch of FinQuiz, the AMF's mobile application for the general public. One year later, this game quiz has 13,000 users for more than 44,000 sessions. Available in the App Store and on Google Play, this application, which enables users to test their knowledge and improve their financial culture, is regularly enhanced with new questions.

About the AMF

*The AMF is an independent public authority responsible for ensuring that savings invested in financial products are protected, that investors are provided with adequate information and supervising the orderly operation of markets. Visit our website <https://www.amf-france.org>
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Read more

👉 World Investor Week 2018 website

[1] IOSCO has more than 200 members, mainly regulators and international institutions. IOSCO's mission is to develop international standards to ensure the proper functioning, transparency and integrity of financial markets and the protection of investors.

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