AMF Household Savings Observatory

The AMF’s Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

The French and responsible investments - July 2023

The AMF publishes the results of its biannual survey measuring the knowledge, perception and interest of French people in responsible investments.

2. Letter No.53 - July 2023

3. Letter No.52 - April 2023

4. Special Letter - March 2023

**Special Letter on equity investors**

This special letter provides an update on the rejuvenation of direct shareholders. It is based on transactions data received by the AMF and on the Kantar Institute’s annual survey of investment holdings.
No.11 - July 2023

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.
AMF SAVINGS AND INVESTMENT BAROMETER

1. 2022 Barometer
2. 2021 Barometer
3. 2020 Barometer
4. 2019 Barometer

2022 Barometer

The AMF Barometer asks the French about their preferences and perceptions in terms of investments, particularly with regard to equity investments. This 6th edition of the survey, which covers a sample of 2,000 people aged 18 and over interviewed from September 20 to October 10, 2022, highlights a decline in equity investment intentions, in a more uncertain economic context.
1. Sustainable Finance: legibility

The AMF has conducted a study on the legibility of the information annexed to the prospectus of funds promoting environmental and/or social characteristics (known as "Article 8" within the meaning of the SFDR Regulation) or having a sustainable...
3. 2023 Employee Savings Week’s study

4. The French and Investment scams
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07 January 2022

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