30 October 2023

AMF Household Savings Observatory

The AMF’s Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

The French and responsible investments - July 2023

The AMF publishes the results of its biannual survey measuring the knowledge, perception and interest of French people in responsible investments.


HOUSEHOLD SAVINGS OBSERVATORY NEWSLETTERS
Letter No.54 - November 2023

This letter is fully based on the OECD’s recently published research report to measure the financial literacy, motivations, attitudes and behaviours of retail investors who have entered the market since 2020.
The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.
The AMF Barometer asks the French about their preferences and perceptions in terms of investments, particularly with regard to equity investments. This 6th edition of the survey, which covers a sample of 2,000 people aged 18 and over interviewed from September 20 to October 10, 2022, highlights a decline in equity investment intentions, in a more uncertain economic context.
LAST SURVEYS OF THE AMF SAVINGS OBSERVATORY

1. Sustainable Finance: legibility

The AMF has conducted a study on the legibility of the information annexed to the prospectus of funds promoting environmental and/or social characteristics (known as "Article 8" within the meaning of the SFDR Regulation) or having a sustainable

2. Sustainable finance: perceptions
3. 2023 Employee Savings

4. The French and Investment scams
ON THE SAME TOPIC

07 January 2022

Stimulating the diversification of long-term savings in equities