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25 January 2024

# **AMF Household Savings Observatory**

The AMF's Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

### The French and responsible investments - July 2023

The AMF publishes the results of its biannual survey measuring the knowledge, perception and interest of French people in responsible investments.



Detailed results URL = [https://www.amf-

france.org/en/news-publications/publications/reports-research-and-analysis/french-andresponsible-investments-opinionway-pour-lamf-july-2023]

HOUSEHOLD SAVINGS OBSERVATORY NEWSLETTERS



### Letter No.55 -December 2023

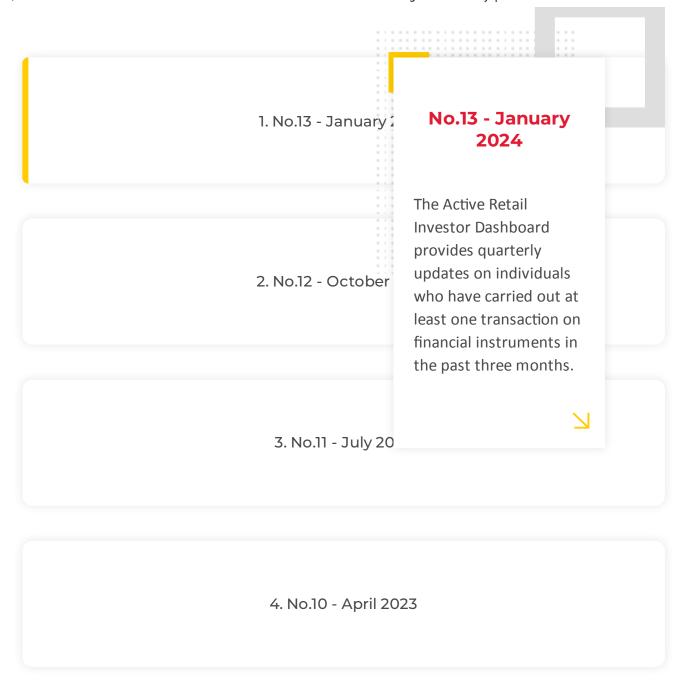
2. Letter No.54 - Novem

3. Special Letter on equit

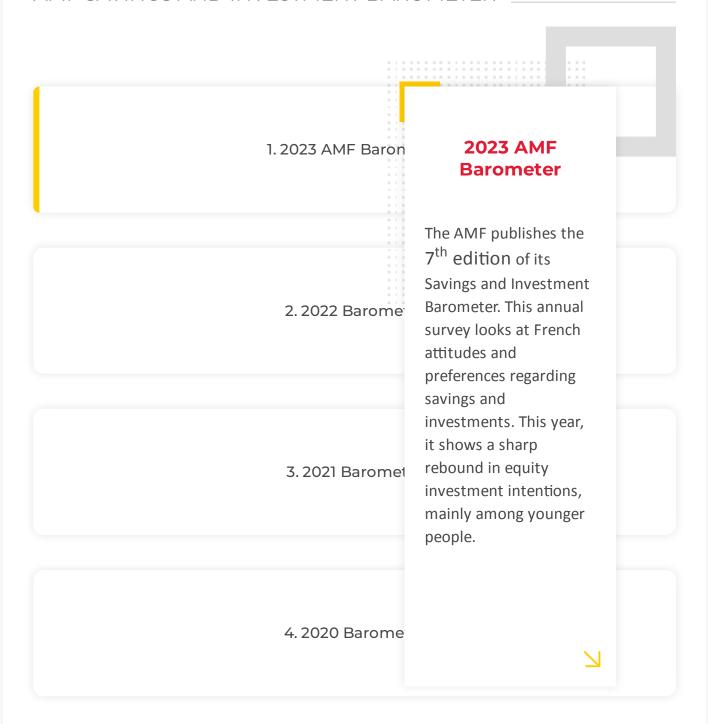
This Letter presents the main results of the 7th edition of the AMF Savings and Investment Barometer. It highlights a sharp rebound in equity investment intentions among savers, mainly younger savers.

4. Letter No.53 - July





#### AMF SAVINGS AND INVESTMENT BAROMETER



### LAST SURVEYS OF THE AMF SAVINGS OBSERVATORY

#### 1. Sustainable Finance

#### 2. Sustainable finance: p

## Sustainable Finance: legibility

The AMF has conducted a study on the legibility of the information annexed to the prospectus of funds promoting environmental and/or social characteristics (known as "Article 8" within the meaning of the SFDR Regulation) or having a sustainable

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	3. 2023 Employee Savings	investment objective ("Article 9").	Z
	4. The French and Invest	ment scams	

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Keywords

SAVINGS PROTECTION

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#### REPORT/STUDY

LONG TERM INVESTMENT

07 January 2022

Stimulating the diversification of longterm savings in equities







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