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## AMF Household Savings Observatory

The AMF's Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

### The French and responsible investments - July 2023

The AMF publishes the results of its biannual survey measuring the knowledge, perception and interest of French people in responsible investments.



[Detailed results](https://www.amf-france.org/en/news-publications/publications/reports-research-and-analysis/french-and-responsible-investments-opinionway-pour-lamf-july-2023) URL = [https://www.amf-france.org/en/news-publications/publications/reports-research-and-analysis/french-and-responsible-investments-opinionway-pour-lamf-july-2023]

HOUSEHOLD SAVINGS OBSERVATORY NEWSLETTERS \_\_\_\_\_

**Letter No.55 -  
December 2023**

2. Letter No.54 - November

3. Special Letter on equity

4. Letter No.53 - July

This Letter presents the main results of the 7th edition of the AMF Savings and Investment Barometer. It highlights a sharp rebound in equity investment intentions among savers, mainly younger savers.



1. No.13 - January 2024

No.13 - January 2024

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.

2. No.12 - October 2023

3. No.11 - July 2023

4. No.10 - April 2023

# AMF SAVINGS AND INVESTMENT BAROMETER

1. 2023 AMF Barometer

## 2023 AMF Barometer

The AMF publishes the 7<sup>th</sup> edition of its Savings and Investment Barometer. This annual survey looks at French attitudes and preferences regarding savings and investments. This year, it shows a sharp rebound in equity investment intentions, mainly among younger people.

2. 2022 Barometer

3. 2021 Barometer

4. 2020 Barometer

## LAST SURVEYS OF THE AMF SAVINGS OBSERVATORY

### 1. Sustainable Finance

#### **Sustainable Finance : legibility**

### 2. Sustainable finance : p

The AMF has conducted a study on the legibility of the information annexed to the prospectus of funds promoting environmental and/or social characteristics (known as "Article 8" within the meaning of the SFDR Regulation) or having a sustainable

3. 2023 Employee Savings

investment objective  
("Article 9").



4. The French and Investment scams

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## Keywords

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07 January 2022

Stimulating the  
diversification of long-  
term savings in  
equities



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