AMF Household Savings Observatory

The AMF’s Observatory tracks the household savings market. It monitors the evolution of preferences, attitudes and perceptions of French savers and investors. It is interested in the promotional communication regarding investments products, the fees applied and the various distribution channels.

AMF Sustainable Finance mystery shopping detailed results - June 2024

This report presents the detailed results of the mystery shopping campaigns in bank branches conducted by the AMF. It presents an inventory of the practices used to collect the sustainability preferences of customers who are in a position to benefit from investment advice.

Letter No.57 - June 2024

This report presents the detailed results of the mystery shopping campaigns in bank branches conducted by the AMF aimed at establishing an inventory of the practices used to collect the sustainability preferences of customers who are in a position to benefit from investment advice.
THE ACTIVE RETAIL INVESTOR DASHBOARD

1. No.14 - April 2024
2. No.13 - January 2024
3. No.12 - October 2023
4. No.11 - July 2023

**No.14 - April 2024**

The Active Retail Investor Dashboard provides quarterly updates on individuals who have carried out at least one transaction on financial instruments in the past three months.
The AMF publishes the 7th edition of its Savings and Investment Barometer. This annual survey looks at French attitudes and preferences regarding savings and investments. This year, it shows a sharp rebound in equity investment intentions,
LAST SURVEYS OF THE AMF SAVINGS OBSERVATORY

3. 2021 Barometer

4. 2020 Barometer
1. Sustainable Finance: legibility

The AMF has conducted a study on the legibility of the information annexed to the prospectus of funds promoting environmental and/or social characteristics (known as "Article 8" within the meaning of the SFDR Regulation) or having a sustainable investment objective ("Article 9").

2. Sustainable finance: perceptions

3. 2023 Employee Savings Week’s study

4. The French and Investment scams
REPORT / STUDY

LONG TERM INVESTMENT

07 January 2022

Stimulating the diversification of long-term savings in equities

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