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AMF Household Savings Observatory Newsletter - No. 39

In this newsletter, the AMF publishes the latest holding figures for financial investments (SoFia survey, March 2020, Kantar). Reported direct share ownership increased between March 2019 and March 2020. The detention rate now stands at 6.9%. In addition, the survey confirms the steady development of unit-linked life insurance contracts and, for the past 2 years, retirement savings products.


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Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact:
Communication Directorate – Autorité des marchés financiers 17 place de la Bourse – 75082 Paris
cedex 02