AUTORITÉ DES MARCHÉS FINANCIERS

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07 October 2020

AMF Household Savings Observatory Newsletter - No. 40 October 2020

The Savings Observatory Newsletter is primarily dedicated to promotional communications and advertisements on savings and investments products, which are the subject of a continuous watch by the AMF. What were the most promoted investments products in the first half of 2020?

In addition, the Letter publishes some results of a study of 119 investment product holders surveyed by the AMF on their savings and investment behaviour in the spring of 2020 during the health crisis.

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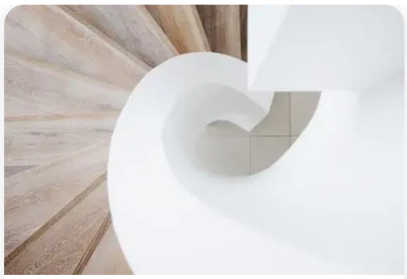

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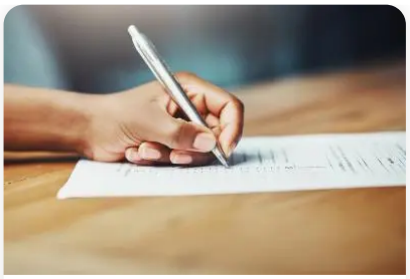

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