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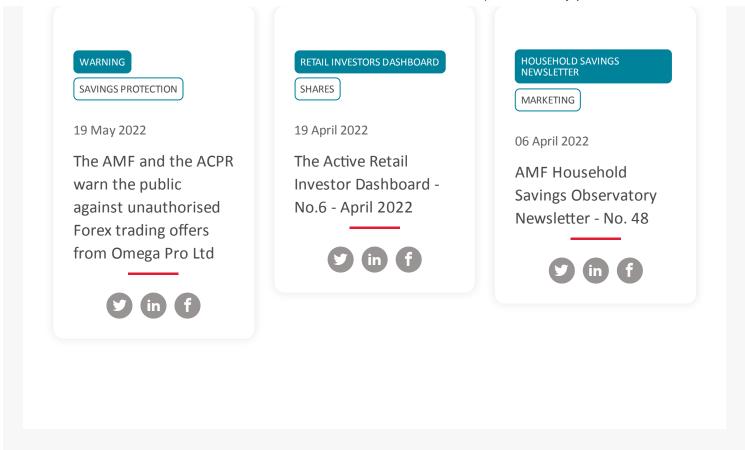
## **AMF Retail Investors Motivations and practices Survey**

The AMF conducted an in-depth study of holders of investment products. This study provides an accurate snapshot of these investors, their motivations and investment practices. It also explores the effects of the health crisis on their investment behaviour.



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