

Print from the website of the AMF

30 August 2021

Summary of consumer “digital journey” tests conducted under MIF2


In the last quarter of 2020, consumer tests were carried out to examine whether the information provided by online financial services providers allows for the promotion of informed consent from the client, as provided for in the Markets in Financial Instruments Directive (MiFID2). This study highlights the good and bad practices observed on the market.

 Download content

Keywords

MARKETING

ON THE SAME TOPIC

 Subscribe to our alerts and RSS feeds

AMF NEWS RELEASE

MARKETING

21 April 2022

The ACPR and AMF are urging professionals to improve their practices in online marketing of savings products and financial instruments

HOUSEHOLD SAVINGS
NEWSLETTER

MARKETING

06 April 2022

AMF Household Savings Observatory Newsletter - No. 48



ARTICLE

LONG TERM INVESTMENT

08 March 2022

AMF Household Savings Observatory



Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact: Communication Directorate – Autorité des marchés financiers 17 place de la Bourse – 75082 Paris cedex 02