



AUTORITÉ
DES MARCHÉS FINANCIERS

Print from the website of the AMF

08 March 2023

Retail investor activity and standard profiles

This new study from the Autorité des Marchés Financiers details for the first time retail investor activities according to their sex and age, in order to determine their standard profiles. In 2022, 70% of active retail investors are men and 30% are women. Their behaviour differs according to their age, as men make more transactions in the earliest age groups, while the number of women gradually increases.

 Download content

Keywords

EQUITY

ORDER

MIFID

MARKETING

ON THE SAME TOPIC



Subscribe to our alerts and RSS feeds



AMF NEWS RELEASE

MIFID

07 March 2023

Mystery shopping campaign to bank branches: progress made in the questioning to client, improvements needed in the information provided



REPORT / STUDY

MIFID

07 March 2023

Results of the 2022 “risk-averse” and “risk-loving” mystery shopping campaigns



HOUSEHOLD SAVINGS NEWSLETTER

MARKETING

06 March 2023

AMF Household Savings Newsletter - No. 51 - March 2023



Legal information:

Head of publications: The Executive Director of AMF Communication Directorate. Contact: Communication Directorate – Autorité des marchés financiers 17 place de la Bourse – 75082 Paris cedex 02