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This Letter is devoted to the perceptions of the French regarding responsible investments. It is based on the study conducted by OpinionWay for the AMF, which surveys a representative sample of the adult French population every two years. Overall, interest in responsible investments has continued, despite a slight slowdown and lingering doubts about the real sustainability of these investments. In this Letter, we highlight the increasing expectations towards financial advisors, considered by investors as the main source of information on this subject.

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