Impact of Climate Risk Metrics in Asset Management

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¹The opinions expressed in this presentation are those of the authors and are not meant to represent the opinions or official positions of Amundi Asset Management.

Amundi Research Project

- Ortfolio Construction with Climate Risk Measures, January 2022
- O Net Zero Carbon Metrics, February 2022
- The Shift from Carbon Emissions to Net Zero Carbon Metrics on Portfolio Construction, March 2022
- Multi-Period Portfolio Optimization & Application to Portfolio Decarbonization, March 2022
- Solution The Green Risk Premium & The Performance(s) of ESG Investing, March 2022

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Preliminary remarks

- Financial information \Rightarrow standardization & accounting
- Extra-financial information \Rightarrow not standardized & heterogenous
- Climate risk metrics
 - Carbon emissions & intensity
 - Scope 1 & 2
 - Scope 3
 - Net zero alignment
 - Net zero decarbonization metrics
 - Net zero transition metrics
 - Green taxonomy

Climate risk metrics reshape the asset management industry

... in a disordered pathway

Some preliminary concepts

Portfolio Decarbonization & Alignment Net Zero Investing Impact of Green Taxonomy

Portfolio decarbonization & alignment

The puzzle

- Portfolio decarbonization
- Portfolio alignment

Academic findings

- Portfolio decarbonization is easy
- Portfolio alignment is easy
- The cost of portfolio alignment may be low

Asset owners & managers

- Portfolio decarbonization is easy
- Portfolio alignment is difficult
- The cost of portfolio alignment may be high



Asset allocation \Rightarrow Portfolio weights x_i Asset allocation \Rightarrow **Capital** allocation Economy financing

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Two visions of asset management

Portfolio decarbonization & alignment Carbon emissions Carbon intensities

Carbon emissions

The GHG Protocol corporate standard classifies a company's greenhouse gas emissions in three scopes²:

- Scope 1: Direct GHG emissions (°)
- Scope 2: Consumption of purchased energy (oo)
- Scope 3: Other indirect GHG emissions (••)
 - Scope 3 upstream: emissions associated to the supply side
 - **(**) First tier direct (\bullet)
 - Output Provide a supplier (••)
 - Scope 3 downstream: emissions associated with the product sold by the entity
 - Ose of the product (●●●)
 - Waste disposal & recycling (••••)

²Measurement robustness: from $\circ \circ \circ \circ$ (very high) to $\bullet \bullet \bullet \bullet$ (very low)

Some preliminary concepts

Portfolio Decarbonization & Alignment Net Zero Investing Impact of Green Taxonomy Portfolio decarbonization & alignment Carbon emissions Carbon intensities

Carbon emissions

Figure: Total absolute scopes per GICS sector in GtCO2e



Table: Scope 1+2 vs. scope 3

Sector	\mathcal{SC}_3
5600	$\overline{\mathcal{SC}_{1+2}}$
Communication Services	1.1
Consumer Discretionary	3.0
Consumer Staples	3.7
Energy	0.5
Financials	1.8
Health Care	3.3
Industrials	0.9
Information Technology	1.9
Materials	0.3
Real Estate	1.0
Utilities	0.1

Portfolio decarbonization & alignment Carbon emissions Carbon intensities

Carbon intensity vs emissions

Emissions (log scale, tCO₂e)



Intensity^a (log scale, tCO₂e/\$ mn)



Some preliminary concepts

Portfolio Decarbonization & Alignment Net Zero Investing Impact of Green Taxonomy Portfolio decarbonization & alignment Carbon emissions Carbon intensities

Carbon intensity

Table: Examples of carbon emissions and intensity

Company	Emi	ssion (in tC	O ₂ e)	Revenue	Intensity (in tCO2e/\$ mn)			
Company	Scope 1	Scope 2	Scope 3	(in \$ mn)	Scope 1	Scope 2	Scope 3	
Alphabet	74462	5116949	7166240	161857	0.460	31.614	44.275	
Amazon	5760000	5 500 000	20054722	280522	20.533	19.606	71.491	
Apple	50463	862127	27618943	260174	0.194	3.314	106.156	
BP	49 199 999	5200000	103840194	276850	177.714	18.783	375.077	
Danone	722122	944877	28969780	28 308	25.509	33.378	1 023.365	
Enel	69981,891	5365386	8726973	86610	808.016	61.949	100.762	
Juventus	6665	15739	35842	709	9.401	22.198	50.553	
LVMH	67613	262609	11853749	60 083	1.125	4.371	197.291	
Microsoft	113414	3556553	5977488	125843	0.901	28.262	47.500	
Nestle	3 291 303	3206495	61 262 078	93153	35.332	34.422	657.647	
Netflix	38 4 8 1	145443	1900283	20156	1.909	7.216	94.277	
Total	40 909 135	3596127	49831487	200316	204.223	17.952	248.764	
Volkswagen	4494066	5973894	65335372	282817	15.890	21.123	231.016	

Some preliminary concepts

Portfolio Decarbonization & Alignment Net Zero Investing Impact of Green Taxonomy Portfolio decarbonization & alignment Carbon emissions Carbon intensities

Carbon intensity

Table: The case of Danone (total emissions breakdown)

Year		2019	2020			
Scope 1		2.70%	2.60%			
Scope 2		2.20%	1.80%			
	Purchase of goods and services: Agriculture - milk	35.50%	36.90%			
	Purchase of goods and services: Agriculture - dairy ingredients	15.40%	15.10%			
	Purchase of goods and services: Agriculture - other raw materials	9.00%	8.40%			
	Purchase of goods and services: Packaging	10.30%	9.60%			
	Purchase of goods and services: Purchase of finished products	5.60%	6.20%			
Scope 3	Scope 3 Upstream transportation and distribution of goods					
	Downstream transportation and distribution of goods	8.10%	6.20%			
	Use of sold products	7.10%	7.20%			
	End-of-life treatment of sold products	0.90%	3.00%			
	Fuel and energy related activities	1.20%	1.10%			
	Waste generated in operations	0.60%	0.60%			
Agricultu	ral emissions breakdown					
	Milk	59.20%	61.10%			
	Dairy ingredients	25.70%	25.00%			
	Other raw materials	15.10%	13.90%			

Source: Danone, Exhaustive 2020 Environmental Data.

Portfolio decarbonization & alignment Carbon emissions Carbon intensities

Impact of the scope 3

Figure: Breakdown of the scope 1+2+3 carbon intensity (Eurostoxx 50 index)



Portfolio decarbonization Portfolio alignment

Portfolio decarbonization

• The optimization problem is:

$$\begin{aligned} x^{\star}(\mathcal{R}) &= \arg\min\frac{1}{2}(x-b)^{\top}\Sigma(x-b) \\ \text{s.t.} &\begin{cases} \mathbf{1}_{n}^{\top}x = 1 \\ x \ge \mathbf{0}_{n} \\ \sum_{i=1}^{n} x_{i} \cdot \mathcal{CI}_{i} \le (\mathbf{1}-\mathcal{R}) \cdot \mathcal{CI}(\mathbf{b}) \end{cases} \end{aligned}$$

where x is the portfolio and b is the benchmark portfolio

- ${\cal R}$ is the reduction rate of the carbon intensity
- The underlying idea is to obtain a decarbonized portfolio x* such that the tracking error with respect to the benchmark b is the lowest
- The benchmark *b* can be a current portfolio (active management) or an index portfolio (passive management)

Portfolio decarbonization Portfolio alignment

Portfolio decarbonization

Figure: Impact of the carbon scope on the tracking error volatility (S&P 500 index, October 2021)



Portfolio decarbonization Portfolio alignment

Portfolio alignment

Paris-aligned benchmarks

- A year-on-year self-decarbonization of 7% on average per annum, based on scope 1, 2 and 3 emissions ⇒ postponed in 2023? 2024? 2025?
- \bullet A minimum carbon intensity reduction \mathcal{R}^- compared to the investable universe
- A minimum exposure to sectors highly exposed to climate change:
 - **()** Narrow measure of HCIS (non official, e.g. \approx 19% of the S&P 500)
 - \bigcirc Broad measure of HCIS (official, e.g. $\approx 55\%$ of the S&P 500)
- Issuer exclusions (controversial weapons and societal norms violators)
- Minimum green share revenue

CTB
 PAB

$$\mathcal{R}^- = 30\%$$
 $\mathcal{R}^- = 50\%$

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Portfolio decarbonizatio Portfolio alignment

Decarbonization pathway

Figure: Decarbonization pathway of PAB labels (base year = 2020)

Table: Reduction $\mathcal{R}(2020, t)$



СТВ	PAB
30.0%	50.0%
34.9%	53.5%
39.5%	56.8%
43.7%	59.8%
47.6%	62.6%
51.3%	65.2%
54.7%	67.7%
57.9%	69.9%
60.8%	72.0%
63.6%	74 .0%
74.7%	81.9%
82.4%	87.4%
87.7%	91.2%
91.5%	93.9%
	CTB 30.0% 34.9% 39.5% 43.7% 47.6% 51.3% 54.7% 57.9% 60.8% 63.6% 74.7% 82.4% 87.7% 91.5%

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High climate impact sector (HCIS)

• HCIS sectors are defined with respect to NACE classification

- Official HCIS = 8 NACE classes^(*) among 21
- Broad HCIS = 129 GICS sub-industries among 185 (≈ 70%)

Table: The narrow measure of high climate impact sectors

	NACE		GICS
Code	Sector	Code	Sector
A	Agriculture, Forestry & Fishing	302020	Food Products
B	Mining & Ouerrying	10	Energy
		151040	Metals & Mining
[¯ Ĉ ¯	Manufacturing	20	Industrials
	Electricity, Gas, Steam		
	& Air Conditioning Supply		
	Water Supply	55	Utilities
E	Sewerage, Waste Management		
	& Remediation Activities		
F	Construction	151020	Construction Materials
6	Wholesale & retail trade	201010	Each & Staples Patailing
G	Repair of Motor Vehicles & Motorcycles	301010	Food & Staples Retailing
[- Ĥ	Transportation & Storage	2030	Transportation
L	Real Estate Activities	60	Real Estate

⁽⁺⁾A. Agriculture, Forestry, Fishing; B. Mining, Quarrying; C. Manufacturing; D. Electricity, Gas, Steam, Air Conditioning Supply; E. Water Supply; Sewerage, Waste Management, Remediation Activities; F. Construction; G. Wholesale, Retail Trade; Repair of Motor Vehicles and Motorcycles; H. Transportation, Storage; L. Real Estate Activities

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High climate impact sector (HCIS)

Table: Weights and carbon intensity (Scope 1 + 2 + 3) of high climate impact sectors (S&P 500 index, October 2021)

Sector	S&P 5	500	Narrow	HCIS	Broad HCIS	
Sector	b_s	\mathcal{CI}_s	b_s	\mathcal{CI}_s	b_s	\mathcal{CI}_s
Communication Services	10.89%	80	1			
Consumer Discretionary	13.57%	190	1		10 .22%	185
Consumer Staples	6.10%	355	2.73%	348	6.10%	355
Energy	2.81%	790	2.81%	790	2.81%	790
Financials	11.13%	67	1			
Health Care	12.74%	126	1		8.56%	152
Industrials	7.97%	330	7.97%	330	6.32%	368
Information Technology	27 .50%	99	1		13.30%	139
Materials	2.45%	966	0.44%	850	2.45%	966
Real Estate	2.55%	198	2.55%	198	2.55%	198
Utilities	2.30%	2669	2.30%	2669	2.30%	2669
Total	100.00%	245	18.79%	681	54.59%	380

Only two sectors (Communication Services & Financials) are not HCIS

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Optimization problem (naive approach)

We have:

$$\begin{aligned} x^{\star}(t) &= \arg \min_{x(t)} \frac{1}{2} \sigma^{2}(x(t) \mid b(t)) + \lambda \tau(x(t) \mid x^{\star}(t-1)) \\ \text{s.t.} &\begin{cases} \mathbf{1}_{n}^{\top} x(t) = 1 \\ x(t) \geq \mathbf{0}_{n} \\ \mathcal{CI}(x(t)) \leq (1 - \mathcal{R}(t_{0}, t)) \cdot \mathcal{CI}(b(t_{0})) \\ \mathbf{HCIS}(x(t)) \geq \varphi \cdot \mathbf{HCIS}(b(t)) \end{cases} \end{aligned}$$

where $\lambda \ge 0$, $\sigma(x(t) | b(t))$ is the tracking error risk and $\tau(x(t) | x^*(t-1))$ is the one-way turnover of the portfolio between t-1 and t

 \Rightarrow Dynamic rebalancing (e.g., every quarter)

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The scope 3 issue (which scope 3?)

Figure: Tracking error of CTB and PAB labels when implementing the broad HCIS constraint (S&P 500 index, October 2021)



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Impact of the reduction rate ${\cal R}$ on sector allocation

Figure: HCIS constraints do not help to keep strategic sectors in the allocation (MSCI USA index)



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Portfolio decarbonization does not imply financing green solutions

Table: Impact of the reduction rate \mathcal{R} on green revenue share

7	SX5E			M	SCI EMU		MSCI USA		
ĸ	No HCIS	Narrow	Broad	No HCIS	Narrow	Broad	No HCIS	Narrow	Broad
0%	3.4%	3.4%	3.4%	4.8%	4.8%	4.8%	5.9%	5.9%	5.9%
30%	3.5%	3.6%	3.5%	4.7%	5.0%	5.0%	5.8%	5.8%	5.8%
50%	3.4%	3.6%	3.3%	4.5%	5.2%	5.1%	5.6%	5.8%	5.8%
60%	3.0%	3.5%	2.8%	4 . 0 %	5.0%	5 .2%	5.6%	5.8%	5.8%
70%	2.4%	2.4%	1.2%	3.4 %	4.8%	5.6%	5.4%	5.4%	5.4%
80%	1.9%	1.9%	0.2%	2.8%	4.4%	7 .2%	4.3%	4.2%	3 .1%

- Green share revenues represent a small part of CW indices (3.4% for the Eurostoxx 50 index, 4.8% for the MSCI EMU index and 5.9% for the MSCI USA index)
- Without the HCIS constraint, the green share revenues decrease with the carbon intensity reduction rate
- Some contradictory results when implementing HCIS: SX5E & MSCI USA vs. MSCI EMU

Portfolio decarbonization Portfolio alignment

Impact of the reduction rate ${\cal R}$ on diversification

Ð	SX5E				MSCI EMU				MSCI USA			
ĸ	lssuer	Sub.	Ind.	Sec.	lssuer	Sub.	Ind.	Sec.	lssuer	Sub.	Ind.	Sec.
0%	32	18	16	7	78	31	25	8	74	36	26	6
30%	31	18	16	7	77	29	24	8	74	35	25	6
50%	30	16	15	6	74	26	22	7	73	33	22	6
60%	27	14	13	6	72	23	19	6	72	31	20	5
70%	24	12	11	5	68	19	16	6	72	29	17	5
80%	18	9	8	3	61	14	10	4	82	21	9	3
Cardinality	50	33	29	11	233	82	53	11	628	126	63	11

Table: Herfindahl index

⇒ Sector diversification loss \approx 10% if \mathcal{R} = 50%, 25% if \mathcal{R} = 60%, 35% if \mathcal{R} = 70% and 50% if \mathcal{R} = 80%

How to read these figures? For instance, in the case of the Eurostoxx 50 index, we have 50 stocks in the universe, but the allocation is comparable to a portfolio of 32 equally-weighted stocks, 18 equally-weighted subindustries, 16 equally-weighted industries and 7 equally-weighted sectors

Portfolio decarbonizatio Portfolio alignment

Impact of the reduction rate ${\cal R}$ on sector rotation

Sector			MSCI	EMU					MSCI	USA		
Sector	0%	50%	60%	70%	80%	90%	0%	50%	60%	70%	80%	90%
Communication Services	4.10	5.81	6.99	8.45	9.46	2.90	10.12	11.21	11.79	12.10	6.53	
Consumer Discretionary	17.25	17.76	16.81	13.74	9.45	0.82	12.56	12.63	12.29	10.40	3.93	
Consumer Staples	7.91	6.79	5.6	4.6	3.08	3.73	5.68	3.95	2.88	1.25		
Energy	3.80	2.24	1.77	0.78			2.52	1.24	0.29			
Financials	14.70	20.16	23.87	31.43	43.19	72.24	10.51	13.60	15.84	22.20	40.94	100
Health Care	7.48	8.62	8.85	7.46	4.76		13.14	14.71	14.79	12.31	7.62	
Industrials	15.59	16.73	15.92	13.86	9.94	8.88	7.76	6.21	5.01	3.92	4.05	
Information Technology	14.55	15.80	16.5	17.20	17.61	11.22	29.88	32.23	33.23	34.49	34.83	
Materials	6.96	1.80	0.6				2.52	0.59	0.21			
Real Estate	1.41	1.63	1.66	1.57	1.43	0.20	2.88	3.35	3.54	3.32	2.11	
Utilities	6.25	2.65	1.43	0.92	1.08		2.43	0.27	0.12			

Table: Sector allocation in %

 \Rightarrow Portfolio decarbonization is a long strategy on Financials and a short strategy on Energy, Materials and Utilities

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Portfolio decarbonization Portfolio alignment

Comparison of CTB, PAB and IEA NZE scenarios

Figure: Utilities (SX5E)

Table: Attrition date



Sactor	IEA	SX5E		MSCI	EMU	MSCI USA	
Sector	NZE	СТВ	PAB	СТВ	PAB	СТВ	PAB
Utilities	2040	2028	2024	2032	2032	2025	2021
Const. Mat.	2050	2022	2021	2025	2021	2029	2021
Homebuilding	2050					2025	2029
Industrials	2050	2042	2037	2050	2050	2038	2033

Naive CTB and PAB approaches may decarbonize³ faster the strategic sectors than expected by IEA!

⇒ CTB/PAB methodologies are not all equal

³Decarbonize = remove

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The arithmetic of net zero

"Using global mean surface air temperature, as in AR5, gives an estimate of the remaining carbon budget of 580 GtCO₂e for a 50% probability of limiting warming to 1.5° C, and 420 GtCO₂e for a 66% probability (medium confidence)" (IPCC, 2018).

- $\Pr{\{T \le 1.5^{\circ}C \mid CB(2019, 2050) \le 580 \text{ GtCO}_2e\}} \ge 50\%$
- $\mathsf{Pr}\left\{\boldsymbol{\mathcal{T}} \leq 1.5^{\circ}\mathrm{C} \mid \boldsymbol{\mathcal{CB}}\left(2019,2050\right) \leq 420 \ \mathsf{GtCO}_2\mathsf{e}\right\} \hspace{2mm} \geq \hspace{2mm} 66\%$
- $\mathsf{Pr}\left\{\boldsymbol{\mathcal{T}} \leq 1.5^{\circ} C \mid \boldsymbol{\mathcal{CB}}\left(2019, 2050\right) \leq 300 \ \mathsf{GtCO}_2 e\right\} \hspace{2mm} \geq \hspace{2mm} 83\%$

Remark

- Current carbon emissions \approx 36 GtCO₂e per annum
- 580/36 = 16 years (2035)

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The arithmetic of net zero

Figure: CO₂ emissions in the IEA NZE scenario



Carbon budget

$$\mathcal{CB}_{i}(t_{0},t)=\int_{t_{0}}^{t}\mathcal{CE}_{i}(s)\,\mathrm{d}s$$

NZE scenario $\begin{cases} CB(2019, 2050) \leq 580 \text{ GtCO}_2e\\ CE(2050) \approx 0 \text{ GtCO}_2e \end{cases}$

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The arithmetic of net zero

Table: IEA NZE global scenario (in GtCO₂e)

Year	2019	2025	2030	2035	2040	2045	2050
Gross emissions	35.90	30.30	21.50	13.70	7.77	4.30	1.94
CCS	0.00	-0.06	-0.32	-0.96	-1.46	-1.80	-1.94
Net emissions	35.90	30.24	21.18	12.74	6.31	2.50	0.00
Reduction (in %)	0.00	15.60	40.11	61.84	78.36	88.02	94.60

Table: IEA NZE sector scenario (in GtCO₂e)

Year	2019	2025	2030	2035	2040	2045	2050
Electricity	13.80	10.80	5.82	2.12	-0.08	-0.31	-0.37
Industry	8.90	8.14	6.89	5.25	3.48	1.80	0.52
Transport	8.29	7.23	5.72	4.11	2.69	1.50	0.69
Buildings	3.01	2.43	1.81	1.21	0.69	0.32	0.12
Other	1.91	1.66	0.91	0.09	-0.46	-0.82	-0.96

By assuming linear interpolation, we find the following values for $C\mathcal{B}_i(2019, 2050)$ in in GtCO₂e:

- Global scenario
 - Gross: 512.35
 - CCS: -27.85
 - Net: 484.5
- Sector scenario
 - Electricity: 138.225
 - Industry: 158.99
 - Transport: 133.57
 - Buildings: 42.685
 - Other: 11.185

NZE framework

Net zero emission tools

- Absolute carbon emissions
- Carbon target
- Carbon trend
- Carbon budget

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Net zero emission metrics

Static NZE metrics

- Gap
- Slope
- Budget
- Duration

Dynamic NZE metrics

- Time contribution
- Velocity
- Zero-velocity & burn-out scenarios

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NZE framework

Figure: Comparison of historical emissions, carbon trend, targets and NZE scenario (in MtCO2e)



Carbon budget

- The carbon budget defines the amount of GHG emissions that a country, a company or an organization produces over the time period $[t_0, t]$.
- The gross carbon budget is equal to:

$$\mathcal{CB}_i(t_0,t) = \int_{t_0}^t \mathcal{CE}_i(s) \,\mathrm{d}s$$

In the example, CB_j (2020,2035) is equal to 53.4375 MtCO₂e whereas the net carbon budget is equal to 8.4375 MtCO₂e

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Figure: Example of gross and net carbon budgets



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Carbon target

The carbon target setting is defined from the following space:

$$\mathscr{T} = \left\{ k \in [1,m] : \left(i,j,t_1^k,t_2^k,\mathcal{R}_{i,j}\left(t_1^k,t_2^k\right)\right) \right\}$$

where k is the target index, m is the number of historical targets, i is the issuer, j is the scope, t_1^k is the beginning of the target period, t_2^k is the end of the target period, and $\mathcal{R}_{i,j}(t_1^k, t_2^k)$ is the carbon reduction between t_1^k and t_2^k for the scope j announced by issuer i

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Carbon target

Here are the steps to compute the target trajectory

Solution The linear annual reduction rate for scope *j* and target *k* is given by:

$$oldsymbol{\mathcal{R}}_{i,j}^k(t) = \mathbb{1}\left\{t \in \left[t_1^k, t_2^k
ight]
ight\} \cdot rac{oldsymbol{\mathcal{R}}_{i,j}\left(t_1^k, t_2^k
ight)}{t_2^k - t_1^k}$$

• We aggregate the targets to obtain the annual reduction rate:

$$\mathcal{R}_{i,j}(t) = \sum_{k=1}^m \mathcal{R}_{i,j}^k(t)$$

• We compute the global reduction at time *t*:

$$\mathcal{R}_{i}(t) = rac{1}{\sum_{j=1}^{3} \mathcal{CE}_{i,j}(t_{0})} \cdot \sum_{j=1}^{3} \mathcal{CE}_{i,j}(t_{0}) \cdot \mathcal{R}_{i,j}(t)$$

Finally, we have:

$$\mathcal{C}\mathcal{E}_{i}^{\mathcal{T}arget}(t) := \widehat{\mathcal{C}\mathcal{E}}_{i}(t) = (1 - \mathcal{R}_{i}(t_{\mathscr{L}ast}, t)) \cdot \mathcal{C}\mathcal{E}_{i}(t_{\mathscr{L}ast})$$

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Carbon target

Example

- The dates t_1^k and t_2^k correspond to the 1st January
- We assume that $C\mathcal{E}_{i,1}(2020) = 10.33$, $C\mathcal{E}_{i,2}(2020) = 7.72$ and $C\mathcal{E}_{i,3}(2020) = 21.86$

Table: Carbon reduction targets

k	Release Date	Scope	t_1^k	t_2^k	$\mathcal{R}\left(t_{1}^{k},t_{2}^{k} ight)$
1	01/08/2013	\mathcal{SC}_1	2015	2030	45%
2	01/10/2019	\mathcal{SC}_2	2020	2040	40%
3	01/01/2019	\mathcal{SC}_3	2025	2050	25%

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Carbon target

Figure: Reduction of the carbon emissions deduced from the three targets (Example 2)



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Carbon trend

We define the carbon trend by considering a linear constant trend model:

$$\mathcal{CE}_{i}(t) = \beta_{i,0} + \beta_{i,1}t + u_{i}(t)$$

where $t \in [t_{\mathscr{F}irst}, t_{\mathscr{L}ast}]$

The carbon trajectory implied by the current trend is given by:

$$\mathcal{CE}_{i}^{\mathcal{T}rend}(t) := \widehat{\mathcal{CE}}_{i}(t) = \hat{\beta}_{i,0} + \hat{\beta}_{i,1}t$$

for $t > t_{\mathscr{L}ast}$

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Carbon trend

Example

		Table: Carbon emissions in MtCO ₂ e									
	Year	2007	2008	2009	2010	2011	2012	2013			
	$\mathcal{CE}_i(t)$	57.82	58.36	57.70	55.03	51.73	46.44	47.19			
-	Year	2014	2015	2016	2017	2018	2019	2020			
	$\mathcal{CE}_i(t)$	46.18	45.37	40.75	39.40	36.16	38.71	39.91			

We obtain:

$$\mathcal{CE}_{i}^{\mathcal{T}rend}(t) = 3637.73 - 1.7832 \cdot t = 35.61 - 1.7822 \cdot (t - 2020)$$

The rescaled trend model is:

$$\mathcal{CE}_{i}^{\mathcal{T}rend}(t) = 39.91 - 1.7822 \cdot (t - 2020)$$

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The \mathcal{PAC} framework

Three questions:

- $\bullet\,$ Is the trend of the issuer in line with the net zero emissions scenario? $\Rightarrow\, {\bf P}$ articipation
- $\bullet\,$ Is the commitment of the issuer to fight climate change ambitious? $\Rightarrow\,$ Ambition
- $\bullet\,$ Is the target setting of this issuer relevant and robust? $\Rightarrow\, Credibility$

The three pillars depends on the carbon trajectories $C\mathcal{E}_i(t)$, $C\mathcal{E}_i^{Trend}(t)$, $C\mathcal{E}_i^{Target}(t)$ and $C\mathcal{E}_i^{nze}(t)$ where:

- $\mathcal{CE}_i(t)$ is the time series of historical carbon emissions
- $\mathcal{CE}_{i}^{\mathcal{T}rend}(t)$ and $\mathcal{CE}_{i}^{\mathcal{T}arget}(t)$ are the estimated carbon emissions deduced from the trend model and the target
- **9** $\mathcal{CE}_{i}^{\text{nze}}(t)$ is the market-based NZE scenario

 $t_{\mathscr{B}ase}$ is the base date, $t_{\mathscr{L}ast}$ is the last reporting date and t_{nze} is the target date of the NZE scenario
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The \mathcal{PAC} framework

Figure: Illustration of the participation, ambition and credibility pillars



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Static NZE measures

• The time to reach the NZE scenario (or NZE duration) is defined as follows:

$$\boldsymbol{\tau}_{i} = \left\{ \inf t : \widehat{\boldsymbol{C}} \widehat{\boldsymbol{\mathcal{E}}}_{i}(t) \leq \boldsymbol{C} \boldsymbol{\mathcal{E}}_{i}^{\operatorname{nze}}(t^{\star}) \right\}$$

• The NZE gap is the expected distance between the estimated carbon emissions (trend model or target scenario) and the NZE scenario:

$$\mathcal{G}$$
ap_i $(t^{\star}) = \widehat{\mathcal{CE}}_{i}(t^{\star}) - \mathcal{CE}_{i}^{\mathrm{nze}}(t^{\star})$

- The NZE slope is the value of $\hat{\beta}_{i,1}$ such that the NZE gap is closed, meaning that $\mathcal{G}ap_i^{\mathcal{T}rend}(t^*) = 0$
- The NZE budget corresponds to the carbon budget between the current date t_0 and the NZE date t^* :

$$\mathcal{CB}_{i}(t_{0},t^{\star}) = \int_{t_{0}}^{t^{\star}} \left(\widehat{\mathcal{CE}}_{i}(s) - \mathcal{CE}_{i}^{\operatorname{nze}}(t^{\star})\right) \mathrm{d}s$$

• The NZE budget duration is defined as follows:

$$\boldsymbol{\tau}_i = \inf \left\{ t : \mathcal{CB}_i(t_0, t) \leq 0 \right\}$$

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Dynamic NZE measures

• The NZE velocity $\mathbf{v}_i(t_1, t_2)$ is defined as the change of the slope:

$$\boldsymbol{v}_{i}(t_{1},t_{2}):=rac{\Delta\hat{eta}_{i,1}(t_{1},t_{2})}{t_{2}-t_{1}}$$

- The zero-velocity scenario $\mathcal{ZV}_i^{(h)}(t+1)$ is the value of carbon emissions next year to obtain a zero velocity
- The burn-out scenario refers to a sudden and violent reduction of carbon emissions in order to satisfy the NZE trajectory; The NZE burn-out scenario is then the value of the carbon emissions next year such that the gap is equal to zero, meaning that the NZE scenario will be achieved on average

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The \mathcal{PAC} framework

Table: The three pillars of an effective NZE strategy

Pillar	Metric	Condition
	Gap	$\mathcal{G}ap_i^{\mathcal{T}rend}(t_{\mathscr{L}ast}) \leq 0$
	Reduction	$\mathcal{R}_i(t_{\mathscr{B}ase}, t_{\mathscr{L}ast}) < 0$
Participation	Time contribution	$\mathcal{TC}_{i}(t_{\mathscr{L}ast}+1 \mid t_{\mathscr{L}ast}, t_{nze}) < 0$
	Trend	$\hat{eta}_{i,1} < 0$ and $\mathbf{R}_i^2 > 50\%$
	Trend	$\mathcal{CE}_{i}^{\mathcal{T}rend}\left(t ight)$ for $t>t_{\mathscr{L}ast}$
	Velocity	$\boldsymbol{v}_i^{(1)}(t_{\mathscr{L}ast}) \leq 0$
	Budget	$\overline{CB}_{i}^{\mathcal{T}arget}\left(t_{\mathscr{L}ast}, t_{nze}\right) \leq \overline{CB}_{\mathscr{I}ector}^{\mathcal{T}arget}\left(t_{\mathscr{L}ast}, t_{nze}\right)$
Ambition	Budget	$\mathcal{CB}_{i}^{\mathcal{T}arget}\left(t_{\mathscr{L}ast}, t_{nze} ight) \leq \mathcal{CB}_{i}^{\mathcal{T}rend}\left(t_{\mathscr{L}ast}, t_{nze} ight)$
74110111011	Duration	$oldsymbol{ au}_i^{oldsymbol{ au}arget} \leq t_{ ext{nze}}$
	Gap	$\mathcal{G}_{ap_{i}}^{\mathcal{T}arget}(t_{nze}) \leq 0$
	Budget	$\mathcal{CB}_{i}^{\mathcal{T}arget}(t_{\mathcal{L}ast}, t_{nze}) > \mathcal{CB}_{i}^{\mathcal{T}rend}(t_{\mathcal{L}ast}, t_{nze})$
	Burn-out Scenario	$\mathcal{BO}_{i}(t_{\mathscr{L}ast}+1,\mathcal{CE}_{i}^{\operatorname{nze}}(t^{\operatorname{nze}})) \geq \varphi_{\mathcal{BO}} \cdot \mathcal{CE}_{i}(t_{\mathscr{L}ast})$
	Duration	$\boldsymbol{\tau}_{i}^{\mathcal{T}rend} \leq t_{nze}$
Credibility	Gap	\mathcal{G} ap $_{i}^{\mathcal{T}rend}\left(t_{\mathrm{nze}} ight)\leq0$
creationity	Gap	$\mathcal{G}ap_{i}^{\mathcal{T}rend}\left(t_{\mathrm{nze}} ight) \leq \mathcal{G}ap_{i}^{\mathcal{T}arget}\left(t_{\mathrm{nze}} ight)$
	Slope	$\overline{\mathcal{S}lope}_{i}(t_{nze}) \geq \overline{\mathcal{S}lope}_{\mathscr{S}ector}(t_{nze})$
	Slope	$m_i^{Slope} \ll 1$
	Trend	$R_i^2 > 50\%$
	Zero-velocity	$\mathcal{ZV}_{i}^{(1)}(t_{\mathscr{L}ast}+1) \geq arphi_{\mathcal{ZV}} \cdot \mathcal{CE}_{i}(t_{\mathscr{L}ast})$

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The \mathcal{PAC} scoring system



0.8

0.6 0.4

0.2

0

-0.2

-0.4 -0.6

-0.8

.1

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Empirical results

Figure: Carbon emissions, trends and targets and NZE scenario (Company A)



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Empirical results

Figure: Carbon emissions, trends and targets and NZE scenario (Company C)



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Empirical results

Figure: Carbon emissions, trends and targets and NZE scenario (global analysis)



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Empirical results

Figure: Carbon emissions, trends and targets and NZE scenario (sector analysis)



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Empirical results

Table: Statistics of the normalized slope and velocity (expressed in %)

Slope		$\frac{\hat{\beta}_{i,1}(t_{\mathscr{L}ast})}{\mathcal{CE}_{i}(2013)}$			$\frac{\hat{eta}}{\mathcal{C}}$	$_{i,1}(t_{\mathscr{L}ast}, t_{\mathscr{L}ast})$)	$\#\left\{ \hat{eta}_{i,1} < 0 ight\}$
		$Q_{25\%}$	$Q_{50\%}$	$Q_{75\%}$	$Q_{25\%}$	$Q_{50\%}$	<i>Q</i> 75%	
	2018	-2.44	6.06	41.29	-2.85	4.46	12.93	32.36
$t_{\mathscr{L}ast}$	2019	-2.13	6.38	44.23	-2.31	4.18	11.42	29.56
	2020	-2.97	6.16	52.01	-3.82	3.66	10.60	32.62
		$oldsymbol{arphi}_{i}^{(1)}(t_{\mathscr{L} ast})$			$oldsymbol{v}_i^{(1)}(t_{\mathscr{L} {\it ast}})$			
Velo	ocity	$\overline{\mathcal{CE}_i}$	(2013)		$\overline{\mathcal{C}}$	${\cal E}_i(t_{{\mathscr L}ast}$)	$= \# \left\{ \boldsymbol{v}_{i}^{(1)}(t_{\mathscr{L}ast}) < 0 \right\}$
		$Q_{25\%}$	$Q_{50\%}$	$Q_{75\%}$	$Q_{25\%}$	$Q_{50\%}$	Q _{75%}	
+	2019	-4.38	-0.09	2.62	-2.15	-0.37	1.99	51.27
L ℒast	2020	-6.99	-1.53	1.15	-3.68	-0.99	1.11	65.11

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Empirical results

Table: Statistics of the budget difference

$\Delta \mathcal{CB}_i$ (2020, 2030)	$Q_{25\%}$	$Q_{50\%}$	$Q_{75\%}$	$\#\{<0\}$
$\mathcal{CB}_{i}^{\mathcal{T}rend}(2020,2030) - \mathcal{CB}_{i}^{nze}(2020,2030)$	-3.00	5.78	13.45	32.9%
$\mathcal{CB}_{i}^{\mathcal{T}arget}$ (2020, 2030) $- \mathcal{CB}_{i}^{nze}$ (2020, 2030)	-1.54	-0.18	0.54	59.9%
$\mathcal{CB}_{i}^{\mathcal{T}arget}$ (2020, 2030) – $\mathcal{CB}_{i}^{\mathcal{T}rend}$ (2020, 2030)	-14.48	-7.19	2.64	68.9%

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Empirical results





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Empirical results

Figure: Scope 1+2+3 carbon emissions and intensity (MSCI World index)



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Empirical results

Figure: Carbon emissions trends of the S&P 500 constituents (scope 1 + 2 + 3)



The trend is not your friend!

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Comparison of NZE portfolios

We consider 4 climate risk metrics:

- the Scope 1 + 2 + 3 carbon intensity
- 2 the Scope 1 + 2 + 3 carbon emissions
- the projected Scope 1 + 2 + 3 carbon intensity (linear trend model)
- the projected Scope 1 + 2 + 3 carbon emissions (linear trend model)

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Comparison of NZE portfolios

Figure: Active share between the NZE portfolios (MSCI EMU)



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Comparison of NZE portfolios

Figure: Active share between the NZE portfolios (MSCI USA)



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Methodology

• The optimisation problem is:

 x^{\star}

$$(\mathcal{R}) = \arg\min \underbrace{\sum_{s=1}^{n_{\mathscr{S}ector}} \left| \sum_{i \in s} (x_i - b_i) \text{DTS}_i \right|}_{DTS \ component} + \underbrace{\sum_{i \in b} |x_i - b_i|}_{Weight \ component} \\ \text{s.t.} \begin{cases} \mathbf{1}_n^\top x = 1\\ x \ge \mathbf{0}_n\\ \sum_{i=1}^n x_i \cdot \text{MD}_i = \text{MD}(b)\\ \sum_{i=1}^n \mathbf{x}_i \cdot \mathcal{CI}_i \le (\mathbf{1} - \mathcal{R}) \cdot \mathcal{CI}(\mathbf{b}) \end{cases}$$

where x is the portfolio, b is the benchmark portfolio and \mathcal{R} is the reduction rate

• The outcome is a decarbonized portfolio where the active credit risk per sector and the turnover are the lowest, and the duration risk is neutralised at the portfolio level

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Empirical results

Figure: Active share in % between the decarbonized portfolio and the benchmark portfolio (Global Corp. IG)



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Empirical results

Figure: Active Share in % of CTB and PAB labels (Global Corporates, February 2022)



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Impact of the reduction rate ${\cal R}$ on the portfolio yield

Figure: Portfolio yield in bps (Scope 1+2+3, Global Corp. IG)



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Impact of the reduction rate ${\cal R}$ on the diversification

Reduction rate (in %) Sector Cardinality Communication Services Consumer Discretionary **Consumer Staples** Energy Financials Health Care Industrials Information Technology Materials Real Estate Utilities 1 1 9 5 Total

Table: Herfindahl index (Global Corp. IG, February 2022)

Diversification loss begins when $\mathcal{R} \ge 50\%$

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Comparison of CTB, PAB and IEA NZE scenarios



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Taxonomy

European Taxonomy (EUT)

There are 6 objectives:

- Olimate change mitigation
- Olimate change adaptation
- Sustainable and protection of water and marine resources
- Transition to a circular economy
- Pollution prevention and control
- Protection and restoration of biodiversity and ecosystem



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Taxonomy

Activities

- Low carbon activities (or "green" activities) Activities associated with sequestration or very low absolute emissions
- Transition activities (or "greening of" activities) Activities that contribute to a transition to a net zero emissions economy in 2050 but are not currently close to a net zero carbon emissions level
- Enabling activities (or "greening by" activities) Activities that enable low-carbon performance or enable substantial emissions reductions (life-cycle considerations)

Activities

- O Alternative energy
- energy efficiency
- Green building
- Pollution prevention and control
- Sustainable agriculture
- Sustainable water

Source: MSCI (2022)

Source: TEG (2020)

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Definition of the greenness

- Green revenues \mathcal{GR} (in \$)
- Green share (or intensity) \mathcal{GI} (in %)

$$\mathcal{GI} = rac{\mathcal{GR}}{Y}$$

where Y is the normalization variable (e.g., revenues)

 \Rightarrow the concept can be extended to other variables: Green CAPEX, Green OPEX, etc.

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EU taxonomy aligned revenue share (equities)

Table: Taxonomy alignment in % (Stocks)

\mathcal{GI}	SX5	δE	MSCI	EMU	MSCI USA		
	%	#	%	#	%	#	
> 0	25.2	11	33.6	86	36.1	183	
> 10	12.2	5	15.7	40	16.8	62	
> 20	7.0	2	9.4	27	12.3	31	
> 30	2.9	1	5.7	21	5.5	19	
> 40			1.9	14	2.9	13	
> 50			1.5	11	2.4	8	
> 60			1.4	10	2.3	7	
> 70			1.0	7	2.3	7	
> 80			0.9	6	2.3	6	
> 90			0.5	4	2.2	4	
= 100			0.2	2	0.1	1	
Total	3.13	50	5.21	233	6.12	628	

- 1/3 of the universe have a positive green taxonomy
- If we would like to keep 5% of the original investment universe, the maximum taxonomy can not exceed 20 – 30%
- We can target a taxonomy of 50%, but we must accept to invest in less than 2-3% of the investment universe

Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (equities)

Figure: Lorenz curve of green intensity



- Tesla = 33% of MSCI USA's green revenue
- Schneider Electric = 11% of MSCI EMU's green revenue

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EU taxonomy aligned revenue share (equities)

Castan		MSCI EMU				MSCI USA						
Sector	WGT	тс	ΤW	ТМ	WGT	тс	ΤW	ТМ	WGT	тс	ΤW	ТМ
Communication Services	1.7				4.1	0.21	0.5	0.5	10.1	0.04	0.5	0.1
Consumer Discretionary	21.4	0.06	0.3	0.57	17.2	0.14	0.9	2.4	12.6	2.34	18.6	3.2
Consumer Staples	8.0				7.9		0.02	0.1	5.7			
Energy	4.5	0.26	5.7	5.89	3.8	0.24	6.4	5.7	2.5	0.01	0.4	0.7
Financials	13.8				14.7				10.5			
Health Care	5.5				7.5	0.01	0.1	0.1	13.1	0.02	0.1	
Industrials	13.8	1.45	10.5	7.67	15.6	1.99	12.8	15.0	7.8	0.23	3.0	4.2
Information Technology	16.3	0.84	5.2	5.38	14.6	0.87	6.0	4.9	29.9	2.7	9.0	6.4
Materials	10.1	0.01	0.03	0.04	6.9	0.37	5.3	9.0	2.5	0.15	6.2	4.7
Real Estate	1.1				1.4	0.33	23.2	46.0	2.9	0.39	13.5	13.7
Utilities	3.7	0.51	14.0	13.94	6.2	1.23	19.7	24.1	2.4	0.24	10.0	7.0
Total	100	3.13			100	5.21			100	6.12		

Table: Taxonomy alignment⁴ in % by sector

The current taxonomy is below 7%

 ^{4}WGT = weight, TC = taxonomy contribution, TW = taxonomy weighted, TA = taxonomy average

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Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (equities)

Table: Breakdown of green revenues by sector (MSCI EMU)

	Bench	mark	$\mathcal{GI} >$	0%	\mathcal{GI} >	10%	\mathcal{GI} >	> 30%	\mathcal{GI} >	> 50%
	%	#	%	#	%	#	%	#	%	#
Communication Services	4.1	17	1.3	6						
Consumer Discretionary	17.2	30	1.6	6	0.2	2	0.1	1		
Consumer Staples	7.9	20	0.4	3						
Energy	3.8	7	3.7	6	0.4	1				
Financials	14.7	36								
Health Care	7.5	22	0.6	1						
Industrials	15.6	40	9.3	23	5.5	15	2.9	7	0.6	3
Information Technology	14.5	15	6.4	7	3.3	2	0.7	1		
Materials	6.9	19	3.9	12	1.0	4	0.1	1	0.1	1
Real Estate	1.4	7	0.4	4	0.4	4	0.4	4	0.4	4
Utilities	6.2	20	5.9	18	4.8	12	1.4	7	0.3	3
Total	100.0	233	33.6	86	15.7	40	5.7	21	1.5	11

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EU taxonomy aligned revenue share (equities)

$\mathcal{GI} > 50\%$ Benchmark $\mathcal{GI} > 0\%$ $\mathcal{GI} > 10\%$ $\mathcal{GI} > 30\%$ % # % # % # % # % # Communication Services 10.141 2.0 1 Consumer Discretionary 12.6 68 6.7 14 2.4 5 2.1 2 2.1 1 2 Consumer Staples 5.7 33 0.6 2.5 20 5 Energy 0.3 2 Financials 10.585 0.9 Health Care 13.182 1.1 2 Industrials 7.8 84 3.9 41 0.1 2 0.8 11 0.0 1 3 Information Technology 29.9 117 15.3 50 11.3 23 26 7 01 Materials 2.5 31 1.114 0.4 5 0.2 1 Real Estate 2.9 36 23 13 0.5 6 0.2 3 1.7 1.1 Utilities 2.4 31 2.4 29 5 0.6 0.1 100.0 628 36.1 183 16.8 62 5.5 19 2.4 8 Total

Table: Breakdown of green revenues by sector (MSCI USA)

Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (equities)

Figure: Revenue's share aligned with the EU taxonomy (MSCI EMU)



Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (equities)

Figure: Revenue's share aligned with the EU taxonomy (MSCI USA)



Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (equities)

Figure: Breakdown of green share by activities



Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (equities)

Figure: MSCI EMU





Illustration of the small cap bias

Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (corporate bonds)

Table: Taxonomy alignment in % (Corp. IG)

\mathcal{GI}	Global	EUR	USD
> 0	28.40	32.60	27.20
> 10	9.20	11.60	8.30
> 20	5.40	6.50	5.10
> 30	3.00	4.80	2.20
> 40	1.60	2.90	1.00
> 50	1.00	2.30	0.40
> 60	0.80	2.10	0.30
> 70	0.50	1.10	0.20
> 80	0.40	0.90	0.20
> 90	0.20	0.60	0.10
= 100	0.05	0.20	0.00
Total	3.34	4.71	2.81

- Less than 33% of the universe have a positive green taxonomy
- If we would like to keep 5% of the original investment universe, the maximum taxonomy can not exceed 20 – 30%
- We can target a taxonomy of 50%, but we must accept to invest in less than 1-2% of the investment universe
Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (corporate bonds)

Table: Taxonomy alignment⁵ in % by sector (Corp. IG)

Sastar		Gl	obal			E	UR			U	ISD	
Sector	WGT	тс	ΤW	ТМ	WGT	тс	TW	ТМ	WGT	тс	TW	ТМ
Communication Services	8.15	0.05	0.63	0.57	7.14	0.05	0.67	0.45	8.22	0.05	0.62	0.80
Consumer Discretionary	6.38	0.32	5.00	3.64	7.79	0.36	4.62	5.46	6.01	0.30	5.04	3.21
Consumer Staples	6.33	0.01	0.11	0.28	7.00	0.00	0.07	0.43	6.33	0.01	0.13	0.14
Energy	8.05	0.15	1.81	1.45	5.25	0.22	4.14	2.81	9.38	0.12	1.33	1.20
Financials	33.41	0.02	0.05	0.10	34.97	0.00	0.00	0.00	31.79	0.02	0.06	0.10
Health Care	7.70	0.01	0.12	0.10	5.95	0.02	0.39	0.17	9.02	0.00	0.05	0.11
Industrials	8.54	0.35	4.14	7.16	9.88	0.61	6.21	7.85	8.24	0.25	2.98	6.38
Information Technology	6.12	0.69	11.23	7.17	2.94	0.34	11.52	7.36	7.99	0.91	11.33	7.70
Materials	3.47	0.18	5.06	5.42	3.44	0.13	3.72	4.98	3.79	0.21	5.60	5.21
Real Estate	4.18	0.74	17.62	18.61	5.97	1.63	27.26	27.85	2.99	0.40	13.23	14.82
Utilities	7.66	0.84	10.92	11.26	9.67	1.35	14.00	18.32	6.25	0.54	8.61	7.29
Total	100	3.34			100	4.71			100	2.81		

The current taxonomy is below 5%

 ^{5}WGT = weight, TC = taxonomy contribution, TW = taxonomy weighted, TA = taxonomy average

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Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (corporate bonds)

Table: Number of issuers (Global Corp. IG)

Sector	Benchmark	$\mathcal{GI} > 0\%$	$\mathcal{GI} > 10\%$	$\mathcal{GI} > 30\%$	$\mathcal{GI} > 40\%$	${\cal GI}{>}50\%$
Communication Services	69	15				
Consumer Discretionary	96	36	12	2	1	1
Consumer Staples	91	7	1			
Energy	119	32	1			
Financials	459	6	1			
Health Care	90	4				
Industrials	259	93	31	12	9	7
Information Technology	92	55	20	6	2	1
Materials	116	49	15	3	3	1
Real Estate	192	86	48	30	25	19
Utilities	188	97	38	12	7	4
Total	1771	480	167	65	47	33

Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (corporate bonds)

Figure: Green revenue share aligned with the EU taxonomy (Global Corp. IG)



Definition Some statistics Equity portfolios Bond portfolios

EU taxonomy aligned revenue share (corporate bonds)

Figure: Breakdown of green share by activities



Definition Some statistics Equity portfolios Bond portfolios

Portfolio optimization

We solve the following optimization problem :

$$\begin{array}{ll} x^{\star}\left(\mathcal{G}\mathcal{I}^{-}\right) & = & \arg\min\frac{1}{2}\left(x-b\right)^{\top}\Sigma\left(x-b\right) \\ \text{s.t.} & \left\{ \begin{array}{l} \mathbf{1}_{n}^{\top}x=1\\ x\geq \mathbf{0}_{n}\\ \sum_{i=1}^{n}\mathbf{x}_{i}\cdot\mathcal{GI}_{i}\geq \mathcal{GI}^{-} \end{array} \right. \end{array}$$

where:

- *b* is the benchmark
- \mathcal{GI}_i is the green intensity of company *i*
- \mathcal{GI}^- varies between 0 and 100%

Definition Some statistics Equity portfolios Bond portfolios

Portfolio attrition & tracking error risk

Table: Number of constituents

\mathcal{GI}^-	SX5E	MSCI EMU	MSCI USA
0%	50	233	628
10%	49	228	600
20%	11	168	312
30%	2	113	148
40%		75	74
50%		56	44
60%		41	29
70%		27	19
80%		18	11
90%		11	7
100%		2	1



Building a **mainstream** portfolio with more than 40% of green revenues is not suitable on MSCI EMU and MSCI USA \Rightarrow **thematic** portfolios

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Impact of the taxonomy on diversification

CT		SX5	E			MSCI I	EMU			MSCI	USA	
g_L	Comp.	Sub.	Ind.	Sec.	Comp.	Sub.	Ind.	Sec.	Comp.	Sub.	Ind.	Sec.
0%	32.0	18.4	16.3	7.5	78.2	30.5	25.2	8.3	74.9	35.5	25.7	6.4
10%	15.8	12.9	12.5	5.7	77.5	30.9	25.6	8.3	71.7	33.8	23.8	6.4
20%	4.6	4.3	4.3	2.6	66.6	27.4	23.0	7.4	56.3	26.3	16.4	5.7
30%	1.0	1.1	1.1	1.1	51.8	22.1	18.4	5.9	40.6	19.2	10.6	4.8
40%					39.5	18.1	14.7	4.8	28.6	14.3	7.4	4.1
50%					30.0	16.1	12.2	4.1	20.3	10.9	5.7	3.9
60%					22.2	13.5	9.6	3.6	14.4	8.5	4.3	3.5
70%					16.4	11.0	7.6	3.4	9.6	6.3	3.3	2.9
80%					11.6	9.0	6.3	3.4	6.4	4.9	2.7	2.5
90%					7.4	7.1	5.3	3.1	3.9	3.8	2.7	2.5
100%					1.8	1.8	1.8	1.8	1	1	1	1
Index	50	33	29	11	233	82	53	11	628	126	63	11

Table: Herfindahl index

Diversification is divided by 2 before 40% and three before 60%

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Taxonomy alignment implies portfolio concentration on sector and issuers

Table: Top 10 holdings – 50% taxonomy aligned portfolios

MS	CI EMU		MSCI	USA	
Stock	Benchmark	$\mathcal{GI}^-=50$	Stock	Benchmark	$\mathcal{GI}^-=50$
Alstom	0.20%	6.82%	Digital Rlty Tr	0.12%	10.4%
Schneider Electric	1.84%	5.98%	Alexandria Real Estate	0.07%	9.31%
Edp Renovaveis	0.12%	5.72%	Microsoft	5.58%	7.13%
Kingspan Group	0.32%	4.73%	Sherwin Williams Co	0.20%	6.24%
Gecina	0.11%	4.72%	Xylem	0.05%	6.10%
Asml Holding	5.78%	4.17%	Citrix Sys	0.03%	5.16%
Siemens Gamesa	0.10%	3.84%	Tesla	2.07%	4.17%
Umicore	0.14%	3.77%	Equinix	0.18%	4.00%
Elia Group	0.07%	3.67%	Vornado Rlty Tr	0.02%	3.64%
Covivio	0.07%	3.66%	IBM	0.28%	3.59%
Total	8.75%	47.1%	Total	8.60%	59.8%

Small cap bias & liquidity problems!!!

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Taxonomy aligned revenues, MSCI EMU

Figure: MSCI EMU

Figure: MSCI USA

Figure: SX5E



Aligned revenues of optimized portfolios are not diversified

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Portfolio optimisation

We consider the following optimisation problem :

$$x^{*}(\mathcal{GI}^{-}) = \arg\min \underbrace{\sum_{s=1}^{n_{\mathcal{G}ector}} \left| \sum_{i \in s} (x_{i} - b_{i}) \text{DTS}_{i} \right|}_{DTS \ component} + \underbrace{\sum_{i \in b} |x_{i} - b_{i}|}_{Weight \ component}$$

s.t.
$$\begin{cases} \mathbf{1}_{n}^{\top} x = 1 \\ x \ge \mathbf{0}_{n} \\ \sum_{i=1}^{n} x_{i} \cdot \text{MD}_{i} = \text{MD}(b) \\ \sum_{i=1}^{n} \mathbf{x}_{i} \cdot \mathcal{GI}_{i} \ge \mathcal{GI}^{-} \end{cases}$$

where:

- *b* is the benchmark
- \mathcal{GI}_i is the green intensity of company *i*
- $\bullet~{\cal GI}^-$ is the minimum taxonomy threshold and varies between 0 and 100%

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No weight constraint on issuers

\mathcal{GI}^-	0%	10%	20%	30%	40%	50%	60%	70%	80%
Communication Services	16	16	16	16	15	14	13	10	2
Consumer Discretionary	24	24	23	22	22	23	19	9	1
Consumer Staples	27	27	24	21	19	18	16	10	1
Energy	40	40	39	35	35	34	34	22	1
Financials	62	62	60	57	55	43	17	4	1
Health Care	33	33	33	34	32	32	26	19	1
Industrials	69	4	2	1	1	1	1	1	1
Information Technology	19	19	20	20	19	16	13	9	1
Materials	57	58	51	37	29	19	8	2	1
Real Estate	54	4	2	1	1	1	1	1	1
Utilities	47	47	47	45	43	39	19	4	1

Table: Herfindahl index (Corp. IG)

Not realistic \Rightarrow The solution is made up of four issuers when $\mathcal{GI}^- \ge 20\%$!!!

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No weight constraint on issuers

\mathcal{GI}^-	0%	10%	20%	30%	40%	50%	60%	70%	80%
Communication Services	8.1	8.1	7.7	7.1	6.6	6.0	5.1	4.0	2.9
Consumer Discretionary	6.4	6.4	6.2	5.9	5.0	4.2	3.1	2.1	1.5
Consumer Staples	6.3	6.2	5.4	4.6	4.2	3.9	3.1	2.3	1.1
Energy	8.1	8.0	7.3	6.6	6.0	5.4	4.6	3.4	2.0
Financials	33.4	33.3	28.7	23.7	19.6	15.2	12.0	9.1	7.9
Health Care	7.7	7.6	6.8	5.9	5.2	4.7	3.8	3.2	1.6
Industrials	8.6	8.4	10.0	19.0	23.4	23.5	23.6	23.6	23.7
Information Technology	6.1	6.1	5.7	5.2	5.0	4.6	4.0	3.1	2.0
Materials	3.5	3.3	2.7	2.3	2.0	1.8	1.5	1.1	1.0
Real Estate	4.2	5.0	11.9	12.5	15.8	24.5	33.8	42.8	50.8
Utilities	7.7	7.7	7.6	7.4	7.0	6.3	5.5	5.2	5.6

Table: Sector weights in % (Corp. IG)

With a taxonomy of 80%, 50.8% of the portfolio is concentrated... ... on one issuer in the Real Estate sector

Amundi Quantitative Research Impact of Climate Risk Metrics in Asset Management

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Portfolio optimisation

We consider the following optimisation problem :

$$x^{*} (\mathcal{GI}^{-}, \mathcal{B}^{+}) = \arg \min \underbrace{\sum_{s=1}^{n_{\mathscr{S}ector}} \left| \sum_{i \in s} (x_{i} - b_{i}) \text{DTS}_{i} \right|}_{DTS \ component} + \underbrace{\sum_{i \in b} |x_{i} - b_{i}|}_{Weight \ component}$$
s.t.
$$\begin{cases} \mathbf{1}_{n}^{\top} x = 1 \\ x \ge \mathbf{0}_{n} \\ \sum_{i=1}^{n} x_{i} \cdot \text{MD}_{i} = \text{MD}(b) \\ \sum_{i=1}^{n} \mathbf{x}_{i} \cdot \mathcal{GI}_{i} \ge \mathcal{GI}^{-} \\ \forall \mathbf{j}, \sum_{i \in j} \mathbf{x}_{i} \le \mathcal{B}^{+} \end{cases}$$

where:

• *j* is an issuer

• \mathcal{B}^+ is the maximum weight of one issuer

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Weight constraint on issuers

Table: Maximum green taxonomy with respect to the weight bound (Corp. IG)

\mathcal{B}^+	0.25%	0.50%	0.75%	1%	1.5%	2%	3%
\mathcal{GI}^+	20%	25%	30%	35%	40%	45%	50%

There is a trap:

When $\mathcal{GI}^+ > 40\%$, sectors such as Communication Services, Consumer Discretionary, Consumer Staples, Energy, Financials, Health Care and Materials can be made up of 2 issuers at the most

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Weight constraint on issuers $({\cal B}^+=1.5\%)$

Table: Corp. IG – 40% taxonomy aligned portfolios (Global Corp. IG)

	Herfind	ahl Index	Weight	ts (in %)	Top 10 Issuers (in %)		
	Benchmark	${\cal GI}^-=40\%$	Benchmark	${\cal GI}^-=40\%$	Benchmark	${\cal GI}^-=40\%$	
Communication Services	16	13	8.1	4.8	5.3	3.6	
Consumer Discretionary	24	6	6.4	4.7	3.6	4.6	
Consumer Staples	27	13	6.3	2.7	3.2	1.7	
Energy	40	12	8.1	3.9	3.2	2.7	
Financials	62	28	33.4	12.1	11.0	6.2	
Health Care	33	28	7.7	3.9	3.3	1.9	
Industrials	69	13	8.6	17.5	2.5	15.0	
Information Technology	19	7	6.1	8.4	3.6	7.7	
Materials	57	4	3.5	4.9	1.0	4.8	
Real Estate	54	13	4.2	18.7	1.4	15.0	
Utilities	47	15	7.7	18.4	2.9	14.8	
Total	297	98	100.0	100.0	41.1	78.0	

 \Rightarrow Issuer diversification is divided by 3, concentration on Utilities, Real Estate and Industrials and Top 10 issuers

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Weight constraint on issuers $({m {\cal B}^+}=1.5\%)$

Table: Global Corp. IG – 40% taxonomy aligned portfolios

	Wei	ghts (in %)	Contrib.	to yield (in bps	5)	
	Benchmark	$\mathcal{GI}^- = 40\%$	Δ	Benchmark	$\mathcal{GI}^-=40\%$	Δ
0Y-2Y	11	10	-1	12	5	-7
2Y-5Y	36	41	5	62	49	-13
5Y-7Y	16	8	-8	34	15	-19
7Y-10Y	14	19	5	33	43	10
10Y+	24	23	-1	79	78	-1
Total	100	100	0	221	191	-30

• Yield 📐

• Lower contribution of short durations not offset by the contribution of higher durations.

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Green revenues & carbon intensity $({\cal B}^+=1.5\%)$

Figure: Corp IG – Green revenues

Figure: Corp IG – Carbon intensity



- Disruptive impact of the extra-financial information on the asset management industry \Rightarrow Convergence between fundamental analysis & extra-financial analysis (what is a fair price?)
- Climate risk measures: Standardization & Accounting needs
- The issue of Scope 3
- The new topic of Net Zero Portfolio Alignment
 - New climate risk measures
 - Decarbonization \neq Low-carbon economy financing
- Impact of the green taxonomy

Huge/disruptive impact on the Asset management Industry

Emerging risks: capital allocation, diversification shortage, crowding risk & economy/finance gap

Decarbonization

Communication Services	
Consumer Discretionary	
Consumer Staples	
Energy	
Financials	++
Health Care	+
Industrials	
Information Technology	+
Materials	
Real Estate	
Utilities	

Taxonomy

Communication Services	
Consumer Discretionary	
Consumer Staples	
Energy	_
Financials	
Health Care	
Industrials	+++
Information Technology	+
Materials	
Real Estate	+++
Utilities	+++

We have to manage contradictory objectives

 Portfolio decarbonization
 Green taxonomy

 ↓
 ↓

 Capital reallocation
 Capital allocation

Does it all make sense?

It will depend on the economy decarbonization!

A new asset bubble?

It will depend on the supply!

Impact of climate risk measures \gg Impact of ESG scoring

The risk is to then take investment decisions using wrong/noisy/inappropriate risk measures

- Scope 3 \Rightarrow portfolio decarbonization is more difficult
- Negative correlation between green revenues and carbon emissions/intensity
- HCIS constraint \Rightarrow sector distortion (Financials/Luxury solution)
- Solution with carbon emissions \neq solution with carbon intensity
- Solution with carbon trends \neq solution with historical figures
- Negative externalities: food & beverages, utilities, construction materials



Portfolio decarbonization \neq portfolio alignment

Asset allocation issue: Diversification \searrow

Gap between finance and economy decarbonization \nearrow

What could be a NZE portfolio alignment policy?

Two building blocks of NZE portfolios



$$\alpha\%$$

 $(1-\alpha)\%$

 \Rightarrow The issue of engagement and time horizon — Choose your answer: 💝, 끌 or 🙂

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